



# AIR CANADA

[News Releases](#)

## Aeroplan Members Can Soon Earn Miles at Rexall and Rexall Pharma Plus

MONTREAL, Aug. 13 /CNW Telbec/ - Aeroplan today announced the signing of a multi-year agreement with Katz Group Canada that will enable members of the Aeroplan Program to earn miles on purchases at Rexall and Rexall Pharma Plus locations in Western Canada, Thunder Bay, Ontario and the Northwest Territories.

Starting Monday, August 17, 2009, members can earn miles at select Rexall Drug Stores located in Surrey (BC), Edmonton (AB), Altona and Winnipeg (MB), Regina (SK), Longlac (ON) and Inuvik (NT). Further details will be made available when the offer is fully launched in an additional 129 Rexall and Rexall Pharma Plus locations in the fall.

"With the addition of Rexall to our growing roster of partners that already includes Uniprix, Quebec's second largest retail pharmacy chain, Aeroplan will be able to offer members the opportunity to earn Miles at pharmacies in almost every Province across the country," said Vince Timpano, President, Aeroplan. "This is an important relationship for Aeroplan as it further develops and consolidates our mileage accumulation offer in everyday-spend categories, making it easier for our members to earn Miles faster."

### About Aeroplan

Celebrating its 25th anniversary in 2009, Aeroplan, Canada's premier loyalty program, is owned by Groupe Aeroplan Inc., a leading international loyalty management corporation.

Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 70 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2008, over 2 million rewards were issued to members including more than 1.5 million round-trip flights on Air Canada and Star Alliance carriers which offer travel to more than 900 destinations worldwide. In addition to flights, members also have access to over 600 exciting specialty, merchandise, hotel, car rental and experiential rewards.

For more information about Aeroplan, please visit [www.groupeaeroplan.com](http://www.groupeaeroplan.com) or [www.aeroplan.com](http://www.aeroplan.com).

For further information:

For further information: Christa Poole, (416) 352-3745,  
[christa.poole@aeroplan.com](mailto:christa.poole@aeroplan.com)

---

A STAR ALLIANCE MEMBER

