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Groupe Aeroplan Inc. Declares Dividend

MONTREAL, Aug. 14 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) announced today that the Board of Directors has declared a quarterly dividend of \$0.125 per common share, payable on September 14, 2009 to shareholders of record at the close of business on August 28, 2009.

About Groupe Aeroplan Inc.

Groupe Aeroplan Inc. is a leading international loyalty management corporation. Groupe Aeroplan owns Aeroplan, Canada's premier loyalty program and Nectar, the United Kingdom's leading coalition loyalty program. In the Gulf Region, Groupe Aeroplan owns 60 per cent of Rewards Management Middle East, the operator of Air Miles programs in the United Arab Emirates, Qatar and Bahrain. Groupe Aeroplan also operates LMG Insight & Communication, a customer-driven insight and data analytics business offering international services to retailers and their suppliers.

For more information about Groupe Aeroplan, please visit www.groupeaeroplan.com.
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