



# AIR CANADA

[News Releases](#)

## Brussels Airlines Joins the Aeroplan Program

MONTREAL, Dec. 9 /CNW Telbec/ - Aeroplan today announced the addition of Brussels Airlines to its growing roster of travel partners. As of today, Aeroplan Members can accumulate and redeem Aeroplan Miles for travel with Brussels Airlines.

Brussels Airlines is owned by SN Airholding and has more than 80 years of aviation experience in Belgium. Launched in March, 2007, Brussels Airlines is the leading airline flying to and from Belgium, with over 300 flights daily to some 70 European and African airports. In addition to 16 destinations on the African continent, Brussels Airlines and its intercontinental partners also offer long-haul service to the United Arab Emirates, China, Thailand, India, Toronto and 33 other North American destinations via New York or Chicago.

"Adding Brussels Airlines to our growing partnership base brings our total number of airline partners to 33, flying to more than 900 destinations, including the recently announced addition of Continental Airlines in October," said Craig Landry, Senior Vice President, Partnerships and Rewards, Aeroplan. "Many of our members frequently fly to Europe for business and leisure travel. This relationship will bring our members more choices and value when it comes to redeeming and accumulating Aeroplan Miles."

### About Aeroplan

Celebrating its 25th anniversary in 2009, Aeroplan, Canada's premier loyalty program, is owned by Groupe Aeroplan Inc., the global leader in loyalty management.

Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 70 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2008, over 2 million rewards were issued to members including more than 1.5 million round-trip flights on Air Canada and Star Alliance carriers which offer travel to more than 900 destinations worldwide. In addition to flights, members also have access to over 600 exciting specialty, merchandise, hotel, car rental and experiential rewards.

For more information about Aeroplan, please visit [www.groupeaeroplan.com](http://www.groupeaeroplan.com) or [www.aeroplan.com](http://www.aeroplan.com).

For further information: Christa Poole, (416) 352-3745, [christa.poole@aeroplan.com](mailto:christa.poole@aeroplan.com)

---

A STAR ALLIANCE MEMBER

