

Media Advisory - Groupe Aeroplan to Present Fourth Quarter and Fiscal 2009 Results

MONTREAL, Feb. 18 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will hold a conference call on Thursday, March 4, 2010 at 1:00 p.m. to discuss its fourth quarter and fiscal 2009 results. Rupert Duchesne, President and Chief Executive Officer, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. Details are as follows:

Thursday, March 4, 2010 Date:

1:00 - 2:00 p.m. EST Time:

By telephone: 1-888-231-8191 or 647-427-7450

Please allow 10 minutes to be connected to the conference

Webcast: English -

http://www.cnw.ca/en/webcast/viewEvent.cgi?eventID=2949540

http://www.cnw.ca/fr/webcast/viewEvent.cgi?eventID=2949540

Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

Replay: An archived audio webcast will be available at:

www.groupeaeroplan.com/pages/invEvents.php for ninety

days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing

with the conference call will be available the morning of

March 4, 2010 at:

www.groupeaeroplan.com/pages/invQuarter.php.

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