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Media Advisory - Groupe Aeroplan to Present 2010 First Quarter Results

MONTREAL, April 27 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will hold a conference call and webcast on Wednesday, May 12, 2010 at 8:00 a.m. ET to discuss its first quarter results. Rupert Duchesne, President and Chief Executive Officer, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. Details are as follows:

Date: Wednesday, May 12, 2010

Time: 8:00 - 9:00 a.m. ET

By telephone: 1- 888-231-8191 or 647-427-7450

Please allow 10 minutes to be connected to the conference call.

Webcast: English -

<http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=3006300>

French -

<http://www.cnw.ca/fr/webcast/viewEvent.cgi?eventID=3006300>

Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

Replay: An archived audio webcast will be available at:

www.groupeaeroplan.com/pages/invEvents.php for ninety days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing with the conference call will be available the morning of May 12, 2010 at:

www.groupeaeroplan.com/pages/invQuarter.php.

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