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Media Advisory - Groupe Aeroplan CEO to Present at RBC Capital Markets Technology, Media and Communications Conference

MONTREAL, June 7 /CNW Telbec/ - Rupert Duchesne, President and Chief Executive Officer, Groupe Aeroplan Inc., will present at the 2010 RBC Capital Markets Technology, Media and Communications Conference in New York on Thursday June 10, 2010. The presentation will begin at 11:30 a.m. ET and will be broadcast live over the Internet at the following address:

<http://www.wsw.com/webcast/rbc121/ga7.de> or through the Company's website at

<http://www.groupeaeroplan.com/pages/invEvents.php>. A replay of the webcast will be available for 30 days following the presentation.

About Groupe Aeroplan Inc.

Groupe Aeroplan Inc. is a global leader in loyalty management. Groupe Aeroplan owns Aeroplan, Canada's premier loyalty program, Carlson Marketing, an international loyalty marketing services, engagement and events provider headquartered in the US, as well as Nectar, the United Kingdom's leading coalition loyalty program. In the Gulf Region, Groupe Aeroplan owns 60 per cent of Rewards Management Middle East, the operator of Air Miles programs in the United Arab Emirates, Qatar and Bahrain. Groupe Aeroplan also operates LMG Insight & Communication, a customer-driven insight and data analytics business offering international services to retailers and their suppliers, and it has a majority 75% ownership position in Nectar Italia, the first independent loyalty coalition program uniting leading retailers in Italy.

For more information about Groupe Aeroplan, please visit www.groupeaeroplan.com.

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