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Media Advisory - Groupe Aeroplan to Present 2010 Second Quarter Results

MONTREAL, Aug. 10 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will hold a conference call and webcast on Thursday, August 12, 2010 at 8:00 am ET to discuss its results for the second quarter ended June 30, 2010. Groupe Aeroplan's second quarter results will be issued the evening of August 11th. Rupert Duchesne, President and Chief Executive Officer, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. Details are as follows:

Date: Thursday, August 12, 2010

Time: 8:00 - 9:00 a.m. ET

By telephone: 1-888-231-8191 or 647-427-7450

Please allow 10 minutes to be connected to the conference call.

Webcast: English - <http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=3147980>

French - <http://www.cnw.ca/fr/webcast/viewEvent.cgi?eventID=3147980>

Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

Replay: An archived audio webcast will be available at:

www.groupeaeroplan.com/pages/invEvents.php for ninety days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing with the conference call will be available the evening of August 11, 2010 at:

www.groupeaeroplan.com/pages/invQuarter.php.

For further information:

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