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/R E P E A T -- Media Advisory - Groupe Aeroplan to Present 2010 Third Quarter Results/

MONTREAL, Oct. 28 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will hold a conference call and webcast on Thursday, November 11, 2010 at 8:00 am ET to discuss its results for the third quarter ended September 30, 2010. Groupe Aeroplan's third quarter results will be issued the evening of November 10th. Rupert Duchesne, President and Chief Executive Officer, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. Details are as follows:

Date: Thursday, November 11, 2010

Time: 8:00 - 9:00 a.m. ET

By 1-888-231-8191 or 647-427-7450

telephone: Please allow 10 minutes to be connected to the conference call.

Webcast: English - <http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=3266560>

French - <http://www.cnw.ca/fr/webcast/viewEvent.cgi?eventID=3266560>

Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

Replay: An archived audio webcast will be available at: www.groupeaeroplan.com/pages/invEvents.php for ninety days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing with the conference call will be available the evening of November 10th, 2010 at: www.groupeaeroplan.com/pages/invQuarter.php.

For further information:

Media:

Michèle Meier 514-205-7028, michele.meier@groupeaeroplan.com

Isabelle Troitzky 514-205-7252, isabelle.troitzky@aeroplan.com

Investor Relations:

Trish Moran 416-352-3728, trish.moran@groupeaeroplan.com

A STAR ALLIANCE MEMBER

