

Media Advisory - Groupe Aeroplan to Present Fourth Quarter and Fiscal 2010 Results

MONTREAL, Feb. 3 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will issue its fourth quarter and fiscal 2010 financial results during the evening of Thursday February 24, 2011 and hold a conference call and webcast on Friday, February 25, 2011 at 8:00 am ET to discuss the results. Rupert Duchesne, President and Chief Executive Officer, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. The details of the conference call are as follows:

Date: Friday, February 25, 2011

8:00 - 9:00 a.m. ET Time:

By telephone: 1-800-731-5319 or 416-644-3426

Please allow 10 minutes to be connected to the conference call

Webcast: English - http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=3364460

French - http://www.cnw.ca/fr/webcast/viewEvent.cgi?eventID=3364460

Note: this is a listen-only audio webcast. Media Player or Real Player is

required to listen to the broadcast.

An archived audio webcast will be available at: Replay:

www.groupeaeroplan.com/pages/invEvents.php for ninety days following the

original broadcast.

Note: A slide presentation intended for simultaneous viewing with the conference

will be available the evening of February 24th, 2011 at:

For further information:

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