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Media Advisory - Groupe Aeroplan to hold an investor day to showcase its global operations

TORONTO, June 6, 2011 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will hold an investor day in Toronto to showcase its global operations on Tuesday, June 7, 2011. The details of the event are as follows:

Date: Tuesday, June 7, 2011

Time: 9:00 - 15:30 ET

By telephone: 1-877-974-0445

Webcast: <http://event.on24.com/r.htm?e=312285&s=1&k=34BD0F07252108BB8D1771D115DD8874>

Replay: An archived audio webcast will be available at www.groupeaeroplan.com/pages/invEvents.php within 24 hours of the original broadcast.

Slides: A slide presentation intended for simultaneous viewing with the webcast will be available the morning of June 7, 2011 at www.groupeaeroplan.com/pages/invEvents.php

About Groupe Aeroplan Inc.

Groupe Aeroplan Inc., a global leader in loyalty management, owns Aeroplan, Canada's premier coalition loyalty program, Carlson Marketing, an international loyalty marketing services, engagement and events provider, as well as Nectar, the United Kingdom's largest coalition loyalty program. Groupe Aeroplan also operates LMG Insight & Communication, an international customer-driven insight and data analytics business. In addition, Groupe Aeroplan has majority equity positions in Air Miles Middle East and Nectar Italia as well as a minority position in Club Premier, Mexico's leading coalition loyalty program. For more information about Groupe Aeroplan, please visit www.groupeaeroplan.com.

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