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/R E P E A T -- Media Advisory - Groupe Aeroplan to Present 2011 Second Quarter Financial Results/

MONTREAL, July 14, 2011 /CNW Telbec/ - Groupe Aeroplan Inc. (TSX: AER) will issue its second quarter 2011 financial results during the evening of Wednesday August 10, 2011 and hold a conference call and webcast on Thursday, August 11, 2011 at 8:00 am ET to discuss the results. Rupert Duchesne, President and Chief Executive Officer, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. The details of the conference call are as follows:

Date: Thursday, August 11, 2011

Time: 8:00 - 9:00 a.m. ET

By telephone: 1-800-731-5319 or 416-644-3426
Please allow 10 minutes to be connected to the conference call.

Webcast: English - <http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=3364900>
French - <http://www.cnw.ca/fr/webcast/viewEvent.cgi?eventID=3364900>
Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

Replay: An archived audio webcast will be available at: www.groupeaeroplan.com/pages/invEvents.php for ninety days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing with the conference call will be available the evening of August 10th, 2011 at: www.groupeaeroplan.com/pages/invQuarter.php.

For further information:

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