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Aeroplan Welcomes Avianca-TACA and Copa Airlines as its Newest Travel Partners

MONTREAL, June 21, 2012 /CNW Telbec/ - Aeroplan today announced the addition of Avianca-TACA and Copa Airlines to its roster of travel partners. Starting today, Aeroplan Members can accumulate and redeem Aeroplan Miles for travel with both airlines, bringing the total number of airline partners to 33.

"We are very pleased to be adding Avianca-TACA and Copa Airlines to Aeroplan's expansive network of premium airlines and providing our members more opportunities to earn miles or book reward flights to Latin America, one of the world's most attractive emerging travel markets," said David Houston, Vice President, Partnerships, Aeroplan.

Avianca-TACA, a Star Alliance member, offers the widest network in Latin America with services to more than 100 destinations in the Americas and Europe, offering connections to more than 750 destinations in the world through partner airlines around the globe. Its multi-hub operations offer travel options through Bogotá, San Salvador, Lima and San Jose.

Copa Airlines is also a Star Alliance member and is one of the fastest growing airlines in the world, with more than 290 daily scheduled flights among 63 destinations in 29 countries carried out with an average on-time performance above 90% and one of the youngest and most modern fleet in the Americas. Through its hub in Panama City, Copa Airlines is able to consolidate passenger traffic from multiple points and provides unique service to many destinations such as Santiago de los Caballeros in Dominican Republic, Asuncion in Paraguay and Guanacaste, Costa Rica and Iquitos, Peru from June/July 2012.

About Aeroplan

Aeroplan, Canada's premier coalition loyalty program, is owned by Aimia Inc., a global leader in loyalty management.

Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 75 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2011, approximately 2.3 million rewards were issued to members including more than 1.5 million flights on Air Canada and Star Alliance carriers which offer travel to more than 1,000 destinations worldwide. In addition to flights, members also have access to over 1,000 exciting specialty, merchandise, hotel, car rental and experiential rewards.

For more information about Aeroplan, please visit www.aeroplan.com or www.aimia.com.

For further information:

Christa Poole
Aeroplan
416-352-3745
christa.poole@aeroplan.com

A STAR ALLIANCE MEMBER

