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Welcome Aboard Aeroplan's Exclusive Flights to Orlando, Florida for CIBC Aeroplan Cardholders

MONTREAL, Jan. 9, 2013 /CNW Telbec/ - Aeroplan today announced it will reserve three flights for Aeroplan Members who are CIBC Aeroplan cardholders offering up an exclusive getaway from Toronto and from Montreal to Orlando, Florida during the 2013 Spring Break period.

Flight Details:

- Depart Montreal to Orlando - March 5, 2013 - Flight AC7004
- Depart Orlando to Montreal - March 12, 2013 - Flight AC7005
- Depart Toronto to Orlando - March 12, 2013 - Flight AC7002
- Depart Orlando to Toronto - March 19, 2013 - Flight AC7003
- Depart Toronto to Orlando - March 13, 2013 - Flight AC7002
- Depart Orlando to Toronto - March 20, 2013 - Flight AC7003

"Aeroplan is pleased to be working again with our partner CIBC to offer our members who hold a CIBC Aero credit card, a unique flight reward experience to Orlando, Florida during a peak travel period," said David Klein, Vice President, Marketing & Innovation, Aeroplan. "This is our third edition of the Welcome Aboard Event, and each time we've been able to create a flight reward with enhanced service levels and special in-flight extras for our members."

On each specified Air Canada flight from Toronto and Montreal to and from Orlando, 100 percent of the seats are reserved for Aeroplan Members with a CIBC Aero credit card, along with their guests. These special flights will include complimentary food and beverage service and complimentary baggage in Economy class. As part of the airport experience, there will be a dedicated, branded check-in counter and branded giveaways at the gate.

Aeroplan Members who are CIBC Aero cardholders can redeem 25,000 miles per flight reward for an Economy Class ticket and 50,000 miles per flight reward for an Executive Class ticket.

About Aeroplan

Aeroplan, Canada's premier coalition loyalty program, is owned by Aimia Inc., a global leader in loyalty management.

Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 75 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2012, approximately 2.4 million rewards were issued to members including more than 1.5 million flights on Air Canada and Star Alliance carriers which offer travel to more than 1,000 destinations worldwide. In addition to flights, members also have access to over 1,000 exciting specialty, merchandise, hotel, car rental and experiential rewards.

For more information about Aeroplan, please visit www.aeroplan.com or www.aimia.com.

SOURCE: Aeroplan

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