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Aeroplan and The UPS Store Deliver New Partnership for Members

Members can now earn miles on all their business needs

MONTREAL, May 6, 2013 /CNW Telbec/ - [Aeroplan](#) today announced it has entered into a multi-year agreement with [The UPS Store Canada](#), the largest franchised network of retail shipping, print and business service centres in Canada. This agreement will enable Aeroplan Members to earn Aeroplan Miles in an additional retail category that focuses on small and medium business owners who have need for courier, packaging, mail box and printing services.

Starting today, members will be able to earn 1 mile per \$1 spent at more than 360 participating stores across Canada. In addition, members who sign up for a The UPS Store Get More card will also receive:

- 1.5 miles for every \$1 spent (to a maximum of \$1,000)
- 500 miles for sign up

"We're excited to partner with The UPS Store, whose network of stores are a neighbourhood resource for many small businesses and individuals in Canada," said David Houston, Vice President, Partnerships, Aeroplan. "This relationship builds upon our commitment to not only broaden the scope of our program but provides members, including owners of small and medium size businesses in communities across the country with the opportunity to earn Aeroplan Miles on their daily business activities."

"Franchisees of The UPS Store work with small businesses every day. Our new relationship with Aeroplan gives these small business customers one additional way to run their operations more effectively and efficiently when they do business with The UPS Store in their neighbourhood," said David Druker, President of The UPS Store Canada. "In addition, Aeroplan offers the opportunity for a valued recommendation from a trusted source to its members to experience the truly amazing customer connection and service that our franchise network and The UPS Store brand has to offer."

For more information, please visit: www.aeroplan.com.

About Aeroplan

Aeroplan, Canada's premier coalition loyalty program, is owned by Aimia Inc., a global leader in loyalty management.

Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 75 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2012, approximately 2.3 million rewards were issued to members including more than 1.5 million flights on Air Canada and Star Alliance carriers which offer travel to more than 1,000 destinations worldwide. In addition to flights, members also have access to over 1,000 exciting specialty, merchandise, hotel, car rental and experiential rewards.

For more information about Aeroplan, please visit www.aeroplan.com or www.aimia.com.

About The UPS Store

In October 2012, The UPS Store brand celebrated its 7th anniversary in Canada, although the network has been servicing small businesses in Canada since 1988 under the brand name Mail Boxes Etc. The franchise concept originated in the United States, and was brought to Canada in 1988 when the master license for the Mail Boxes Etc. brand was purchased from MBE Head Office in San Diego, CA. The chain rebranded to The UPS Store on October 3, 2005.

Currently there are over 360 The UPS Store locations in neighbourhoods across Canada offering support to small business. Among the many services offered are: black and white and colour copying; document finishing, including binding and laminating; worldwide courier services; packaging services; digital output; fax services; business printing; computer and graphic services; 24-hour private mail and parcel receiving; email and internet access; computer rentals; office supplies.

SOURCE: Aeroplan

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