



AIR CANADA

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EVA Air Joins Aeroplan Program as New Airline Partner

MONTREAL, June 18, 2013 /CNW Telbec/ - Aeroplan today announced the addition of EVA Air to its roster of travel partners. Starting today, Aeroplan Members can earn and redeem Aeroplan Miles for travel with EVA Air of Taiwan, bringing the total number of airline partners to 33.

"The addition of EVA Air to Aeroplan's extensive network of premium airlines provides our members with even more flight accumulation and redemption opportunities," said David Houston, Vice President, Partnerships, Aeroplan. "We're excited to bring our members access to an airline that will add many new routes to our global network, with a specific focus on the growing Far East market. EVA Air's network of over 60 destinations will add Kaohsiung in Taiwan and Surabaya in Indonesia as new unique airports in which our members can travel to."

EVA Air, a Star Alliance member airline, was formed in 1989 as Taiwan's first privately owned international airline. It flew its first scheduled flight in 1991 and today serves a network of business and leisure destinations in Asia, Oceania, Europe and North America.

For more information, please visit: www.aeroplan.com and click on partners.

About Aeroplan

Aeroplan, Canada's premier coalition loyalty program, is owned by Aimia Inc., a global leader in loyalty management.

Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 75 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2012, approximately 2.3 million rewards were issued to members including more than 1.5 million flights on Air Canada and Star Alliance carriers which offer travel to more than 1,000 destinations worldwide. In addition to flights, members also have access to over 1,000 exciting specialty, merchandise, hotel, car rental and experiential rewards.

For more information about Aeroplan, please visit www.aeroplan.com or www.aimia.com.

SOURCE: Aeroplan

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A STAR ALLIANCE MEMBER

