

News Releases

Air Canada Launches "See: Canada" in Celebration of the Country's 150th Anniversary

Canadian residents can win one of 150 pairs of round-trip tickets anywhere the carrier flies in Canada

MONTREAL, May 23, 2017 /CNW Telbec/ - Air Canada recently launched its "See:Canada" campaign with a social media <u>video</u> across Facebook, Instagram, Twitter and YouTube, highlighting a nation it proudly serves from coast to coast.

Until the country's 150th birthday on July 1, 2017, Canadian residents can enter to win by sharing their favourite place in Canada through social media via <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>, by submitting text, image or video of their favourite destination, with the tags #Canada150 @AirCanada. Further details are at: <u>Canada 150 Contest</u>.

"As part of our 'See: Canada' campaign celebrating this great country's 150th birthday, we're also inviting Canadian residents to share their special place for a chance to win one of 150 pairs of round-trip tickets anywhere we fly in Canada," said Benjamin Smith, President, Passenger Airlines at Air Canada. "Whether it's reuniting with friends and family



in different parts of the country, exploring a new destination, or revisiting a favourite spot, there is no better year to explore and celebrate Canada."

Air Canada is also offering customers an opportunity to see their favourite Canadian destination and experience the best of Canada with great fares and more. VisitSee: Canada for details.

About Air Canada

Air Canada is Canada's largest domestic and international airline serving more than 200 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2016 served close to 45 million customers. Air Canada provides scheduled passenger service directly to 63 airports in Canada, 57 in the United States and 93 in Europe, the Middle East, Africa, Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,300 airports in 191 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax. For more information, please visit: www.aircanada.com, follow @AirCanada on Twitter and join Air Canada on Facebook.

SOURCE Air Canada

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