



# AIR CANADA

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## Air Canada Named One of Canada's Top 100 Employers for the Fifth Consecutive Year

*Award reflects engaged and energized workforce at Canada's flag carrier*

MONTREAL, Nov. 7, 2017 /CNW Telbec/ - Air Canada today was named one of Canada's Top 100 Employers for the fifth consecutive year in an annual national employer survey by Mediacorp Canada Inc.

"We are very proud to be ranked one of Canada's top employers for the fifth straight year. This is important not only for the well-being of Air Canada's 30,000 employees, but also because it supports employee engagement, which is absolutely essential to delivering excellent service to the 45 million customers we carry each year," said Arielle Meloul-Wechsler, Senior Vice President, People and Culture, at Air Canada. "Being consistently recognized as one of Canada's Top 100 employers is also further evidence of the successful transformation of Air Canada. We have made culture change a core priority and this has been instrumental in earning us a place among the leading global carriers."

### Air Canada's Top 100 Award

Entering its 19th year, the Canada's Top 100 Employers competition recognizes employers with exceptional human resources programs and forward-thinking workplace policies. Starting with an initial list of more than 90,000 employers, Mediacorp graded those selected on eight criteria, which have remained constant since the project's inception: Physical Workplace; Work Atmosphere & Social; Health, Financial & Family Benefits; Vacation & Time-Off; Employee Communications; Performance Management; Training & Skills Development; and Community Involvement

Mediacorp cited several unique employee support and engagement programs at Air Canada. These include: state-of-the-art training facilities; generous discounts and perquisites for employees and their families; programs to promote health, fitness and wellness; and a consultative approach to workplace developments, such as recent head office renovations where Air Canada sought employee feedback on everything from storage space design to the final décor.

### Working at Air Canada

Air Canada's reputation as one of Canada's Top 100 employers has made the airline a destination of choice for people seeking a challenging career. It receives 56,000 visits each month to the employment page of its website and on average there are 390 applicants per position for each vacancy filled. In 2017 alone, Air Canada has hired more than 5,000 people.

For more information on career opportunities with Air Canada please visit [www.aircanada.com/ca/en/aco/home/about/careers.html](http://www.aircanada.com/ca/en/aco/home/about/careers.html)

In addition to being named one of the Top 100 Employers in Canada for 2018, Air Canada has received other recognitions for employee relations and engagement in 2017 including:

- Air Canada was named one of the 50 Most Engaged Workplaces in North America for Second Consecutive Year by *Achievers*;
- Air Canada has been named the second most attractive company brand to work for in Canada according to the *Randstad Employer Brand Research* independent survey;
- and Air Canada was named one of Canada's Best Diversity Employers for 2017. Air Canada was recognized for its success in such areas as promoting women, including in non-traditional roles by *Mediacorp Canada Inc.*

### About Air Canada

Air Canada is Canada's largest domestic and international airline serving more than 200 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2016 served close to 45 million customers. Air Canada provides scheduled passenger service directly to 64 airports in Canada, 57 in the United States and 98 in Europe, the Middle East, Africa, Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,300 airports in 191 countries. Air Canada is the only

international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax, which also named Air Canada the 2017 Best Airline in North America. For more information, please visit: [www.aircanada.com/media](http://www.aircanada.com/media), follow @AirCanada on Twitter and join Air Canada on Facebook.

#### SOURCE Air Canada

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A STAR ALLIANCE MEMBER

