



AIR CANADA

[News Releases](#)

Aeroplan Members can soon earn miles at Amazon.ca

MONTREAL, March 19, 2018 /CNW Telbec/ - [Aeroplan](#), Canada's premier coalition loyalty program today announced that its 5 million active members can soon earn Aeroplan Miles on most of their purchases on Amazon.ca, helping them reach their travel plans even faster when they shop online.

Starting April 24, 2018, Aeroplan Members who visit Amazon.ca through [Aeroplan.com](#), will be able to earn at least 1 Aeroplan Mile for every \$1 dollar spent.

"With an ever-increasing amount of shopping being done online, we're thrilled that our members will now be able to earn Aeroplan Miles on Amazon.ca, allowing them to get closer to their travel plans," said Vince Timpano, President, Coalitions, Aimia Inc. "Our members have big travel plans, so making every single purchase work hard for them – even as they change where they shop – is critical to our continued evolution as the trusted companion for savvy travelling Canadians."

Aeroplan status members will earn even more miles when shopping at Amazon.ca. Members with silver and black status will earn up to 2x the miles while members with diamond status receive up to 3x the miles per transaction. Those members who use their Aeroplan-affiliated financial card will earn Miles twice when they pay for their new dress, headphones or any of the millions of items available on Amazon.ca.

How it works:

- Aeroplan Members simply visit [aeroplan.com/estore](#);
- Using the search function on the page, find Amazon.ca;
- Enter your Aeroplan Number and last name;
- Click on the 'Shop Now' button to be redirected to Amazon.ca. Happy shopping! Members will earn a minimum of 1 Aeroplan Mile per \$1 spent.

About Aeroplan

Aeroplan, Canada's premier coalition loyalty program, is owned by Aimia Inc., a data-driven marketing and loyalty analytics company.

Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 75 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2017, approximately 2.7 million rewards were issued to members including 2 million flights on Air Canada and Star Alliance carriers which offer travel to more than 1,300 destinations worldwide. Aeroplan's two Flight Reward options, Fixed Mileage Flight Rewards and Market Fare Flight Rewards, work together so that members can get access to any seat, at any time, on all Air Canada flights. Based on a comparison of Aeroplan Flight Reward bookings against actual market base fares, and other financial institutions' travel rewards programs', last year, Aeroplan Members needed fewer miles to fly than with any other loyalty program in Canada. In addition to flights, members also have access to over 1,000 exciting specialty, merchandise, hotel, car rental and experiential rewards.

For more information about Aeroplan, please visit [aeroplan.com](#) or [aimia.com](#).

SOURCE Aeroplan

For further information: Christa Poole, Aeroplan, 416-352-3745, christa.poole@aimia.com

A STAR ALLIANCE MEMBER

