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Air Canada Unveils Expanded Economy Fare Structure to Satisfy Every Customer's Travel Needs

New comfort fare offers key amenities plus options to enhance travel

MONTREAL, April 4, 2018 /CNW Telbec/ - Air Canada today unveiled an expanded range of North America Economy fares to give its customers greater flexibility to select the airport and onboard amenities they want when travelling. In redesigning its existing Economy fares the airline is introducing a new comfort fare that provides customers a wide range of features, including complimentary access to Preferred Seats, and the option to purchase other amenities such as Maple Leaf Lounge™ access.

"Air Canada recognizes that people have different requirements when they travel, so we are expanding the range of choice for our Economy customers with our new suite of fares. Each fare type offers customers specific attributes as well as options to purchase additional benefits and amenities that vary based on the type selected, such as extra legroom, upgrade eligibility, or lounge access," said Lucie Guillemette, Executive Vice President and Chief Commercial Officer at Air Canada.

All Economy fare types provide customers with Air Canada's award-winning service, complimentary carry-on baggage, free inflight entertainment, and the option to purchase onboard Wi-Fi access where available.

The five Economy fare types and their features are:

Latitude - Fully refundable ticket; Priority check-in; two complimentary checked bags; advance seat selection and access to Preferred Seats when available; complimentary Air Canada Bistro Voucher; same-day changes; 125 per cent Aeroplan Miles accrual; and Maple Leaf Lounge access for purchase.

Comfort - Same-day standby (previously only available with Latitude); advance seat selection and access to Preferred Seats when available; complimentary alcoholic beverage; complimentary checked bag; early boarding; 115 per cent Aeroplan Miles accrual; and Maple Leaf Lounge access for purchase.

Flex - Ticket changes permitted for a fee; advance seat selection; complimentary checked bag; 100 per cent Aeroplan Miles accrual; and Maple Leaf Lounge access for purchase.

Standard - Ticket changes permitted for a fee; 50 per cent Aeroplan Miles accrual for transborder flights and 25 per cent Aeroplan Miles accrual for domestic flights.

Basic - Air Canada's most restrictive fare option will be available only for select routes and flights and for booking exclusively through Air Canada channels. These low fares do not permit changes, are not eligible for upgrades, and do not earn Aeroplan Miles. Customers have the option to pay for checked bags, advance seat selection, and food and alcohol on board.

The new range of economy fare types will be available for purchase on flights across the Air Canada fleet, including Air Canada Rouge, for flights within North America beginning April 4. For more details on Air Canada's new Economy fare options please see aircanada.com/economyfares.

About Air Canada

Air Canada is Canada's largest domestic and international airline serving more than 200 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2017 served close to 48 million customers. Air Canada provides scheduled passenger service directly to 64 airports in Canada, 60 in the United States and 98 in Europe, the Middle East, Africa, Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,300 airports in 191 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax, which also named Air Canada the 2017 Best Airline in North America. For more information, please visit: www.aircanada.com/media, follow @AirCanada on Twitter and join Air Canada on Facebook.

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