



# AIR CANADA

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## Air Canada's New Uniforms Recognized Internationally for Best Corporate Design

- *Airline is first North American company to receive the award from Europe's Professional Clothing Awards*
- *Third award for Air Canada's new uniforms*

MONTREAL, June 22, 2018 /CNW Telbec/ - Air Canada's newly launched uniforms have been recognized for Best Corporate Design by the UK's Professional Clothing Awards. It is the first time a North American company has been recognized in these highly regarded awards and it follows on two Image of the Year Awards received in March from the North American Association of Uniform Manufacturers and Distributors. Air Canada's new uniforms were launched earlier this year.

"This is a very welcome accolade for Air Canada's new uniform collection, now proudly being worn by our employees. We are delighted their design, which projects Air Canada's and Canadian values, is clearly making a fashion statement around the world," said Andrew Yiu, Vice President, Product at Air Canada. "Winning a European award is gratifying as it further advances our ambition to be a Top 10 global carrier in everything we do. I thank Canadian designer Christopher Bates and Unisync for designing the new uniforms, as well as Air Canada's employees who are excellent brand ambassadors."

The Professional Clothing Awards bring together the global professional clothing industry to recognize the international uniform supply chain and reward exceptional workwear, corporate clothing and Personal Protective Equipment. The award was presented at a ceremony in London.

### About Air Canada

Air Canada is Canada's largest domestic and international airline serving more than 220 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2017 served more than 48 million customers. Air Canada provides scheduled passenger service directly to 64 airports in Canada, 59 in the United States and 98 in Europe, the Middle East, Africa, Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,317 airports in 193 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax, which also named Air Canada the 2017 Best Airline in North America. Air Canada was also named the 2018 Eco-Airline of the Year by the respected airline industry publication *Air Transport World* in its 44th Annual Airline Industry Achievement Awards for its commitment to emissions reductions through supporting the development of alternative fuels, its numerous green programs and partnerships, and being the first airline worldwide to voluntarily join the World Bank's IMF Carbon Pricing Leadership Coalition.

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