

News Releases

## Air Canada Promotes Summer Family Fun with Enhanced Services for Customers Travelling with Young Children

- Dedicated family check-in counters at major airport hubs
- Enhanced seating policy for families to fly seated together
- New webpage resource for travelling families

MONTREAL, June 28, 2018 /CNW Telbec/ - Air Canada is introducing new family-friendly services for customers with young children to make summer vacations even more enjoyable. Anyone flying Air Canada, Air Canada Rouge or Air Canada Express with young children will be able to take advantage of dedicated check-in counters at major hubs, complimentary seat selection for proximity seating, and a range of other services designed to meet the needs of travelling families.

"Summer is the time of family travel and Air Canada is pleased to offer special new services to make each trip easy and memorable for customers with young children. With Air Canada Family Summer Travel Services, we are introducing airport and onboard programs that will simplify all aspects of the travel experience for families during their summer holiday travels. Parents will be able to enjoy peace of mind so they can share in their children's delight in the magic of flying and freedom of summer," said Benjamin Smith, President Airlines and Chief Operating Officer at Air Canada.



Full details on the program as well as other helpful travel information for family travel are available on the new <u>AC Family</u> page at <u>www.aircanada.com</u>. Key features of the program include:

- Dedicated family check-in lines for families travelling with young children at Air Canada's main hubs at Toronto-Pearson, Montreal and Vancouver<sup>1</sup>;
- Complimentary, standard seat selection within each cabin of the aircraft for proximity seating for family members;
- Pre-boarding between zones 2 and 3 for families travelling with young children;
- Complimentary Air Canada Skyrider activity book for children up to age 11;
- Priority rebooking in event of schedule changes.

Air Canada also continues to offer a fee-for-service Unaccompanied Minor program for children aged eight to 17 travelling without a parent or guardian on non-stop itineraries. This provides children enrolled in the program special attention, including a dedicated agent at both the departure and arrival airport and regular monitoring onboard by a flight attendant for the duration of the flight. Details about the program are available at the AC Family page on <a href="www.aircanada.com">www.aircanada.com</a>.

## **About Air Canada**

Air Canada is Canada's largest domestic and international airline serving more than 220 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2017 served more than 48 million customers. Air Canada provides scheduled passenger service directly to 64 airports in Canada, 59 in the United States and 98 in Europe, the Middle East, Africa, Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,317 airports in 193 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax, which also named Air Canada the 2017 Best Airline in North America. Air Canada was also named the 2018 Eco-Airline of the Year by the respected airline industry publication *Air Transport World* in its 44th Annual Airline Industry Achievement Awards for its commitment to emissions reductions through supporting the development of alternative fuels, its numerous green programs and partnerships, and being the first airline worldwide to voluntarily join the World Bank's IMF Carbon Pricing Leadership Coalition.

For more information, please visit: aircanada.com/media, follow @AirCanada on Twitter and join Air Canada on Facebook.

## **SOURCE** Air Canada

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 $<sup>^{1}</sup>$  International, domestic and trans-border at Toronto-Pearson; International and domestic at Montreal and Vancouver. For families with children under the age of 6 years.