

News Releases

Air Canada Celebrates Summer by Offering Aeroplan Members Access to Video Content from Canadian Partners

- First airline to make entertainment available for streaming at home
- <u>Start watching now</u>

MONTREAL, June 22, 2020 /CNW Telbec/ - Air Canada announced today it is kicking off summer by offering a broad selection of entertainment content free to Aeroplan members in Canada. The carrier is making over 200 titles, including films, shorts and other video from its Canadian partners, available for streaming at no charge until July 22.

"With summer's arrival, together with respected Canadian cultural partners, we are making a selection of acclaimed entertainment available at home through streaming to all Aeroplan members based in Canada. Through the great content we have curated for our customers, we are bringing summer celebrations to Canadians," said Andrew Shibata, Managing Director of Brand at Air Canada.

Until July 22, in an industry first, Aeroplan members based in Canada can stream at no cost over 200 titles, including classic films featuring the best of Canadian and cultural cinema, presented by Telefilm Canada. There is also a variety of content from Canadian cultural organizations, including among others the National Film Board of Canada, the imagineNATIVE film festival, Reel Asian film festival and Prends ça Court. In recognition of Pride Month, the carrier is also offering a wide variety of LGBTQ2+ content from OUTtv and Air Canada will make a donation to LGBTQ2+ charities.

Membership in the Aeroplan program is free. To become a member please visitAeroplan.com/enroll.

About Air Canada

Air Canada is Canada's largest domestic and international airline.Canada's flag carrier is among the 20 largest airlines in the world and in 2019 served over 51 million customers. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax, which also named Air Canada the 2019 Best Airline in North America. For more information, please visit:<u>aircanada.com/media</u>, follow @AirCanada on<u>Twitter</u> and join Air Canada on <u>Facebook</u>.

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