



AIR CANADA

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Aeroplan Wins Top Honors in Rewards Canada 2022 Canada's Choice Travel Loyalty Awards

- *Air Canada program tops every category it entered, winning five top finishes*

MONTREAL, Nov. 22, 2022 /CNW/ - Air Canada's Aeroplan loyalty program had a strong showing at this year's Canada's Choice travel rewards, where Canadians are invited to name their favourite loyalty programs and credit cards in Canada. Aeroplan and its credit card partners were eligible for five of the competition's ten categories and won in each, including for Top Airline Loyalty Program.

"Thanks to our members for voting Aeroplan as their top choice – it means everything to us," said Scott O'Leary, Vice President, Loyalty and Product at Air Canada. "We're so proud to share these honours with our team, our partners, and our employees who deliver on the promise of Aeroplan every day."

In the 2022 Canada's Choice competition, Aeroplan and its partners won in the following categories

- Top Airline Loyalty Program (Aeroplan)
- Top Overall Travel Rewards Credit Card (TD Aeroplan Visa Infinite card)
- Top No Annual Fee Travel Rewards Credit Card (CIBC Aeroplan Visa)
- Top Airline Credit Card (TD Aeroplan Visa Infinite card)
- Top Ultra Premium Credit Card (TD Aeroplan Visa Infinite Privilege Card)



Rewards Canada said the response to this year's awards was its best ever with more than 21,000 people voting for their favourites. In the Top Airline Loyalty Program category, Aeroplan took an unprecedented 88 per cent of the vote while Aeroplan's credit cards took the top three spots in the Top Airline Credit Card category, with over 87 per cent of the vote.

Since relaunching in 2020, Aeroplan has continued to deliver world-class partnerships for its members. On top of its industry-leading, 46 airline partners for flight rewards, the program has expanded to retail partners like [Starbucks](#) and Ontario's [LCBO](#), and additional travel partners like [Uber](#). It also recently launched [HotelSavers](#), through which Aeroplan makes available over 7,000 points hotels around the world to choose from, giving members more ways than ever to redeem their Aeroplan points.

About Air Canada

Air Canada is Canada's largest airline, the country's flag carrier and a founding member of Star Alliance, the world's most comprehensive air transportation network. Air Canada provides scheduled passenger service directly to 50 airports in Canada, 47 in the United States and 69 internationally. It holds a Four-Star ranking from Skytrax. Air Canada's Aeroplan program is Canada's premier travel loyalty program, where members can earn or redeem points on the world's largest airline partner network of 45 airlines, plus through an extensive range of merchandise, hotel and car rental rewards. Its freight division, Air Canada Cargo, provides air freight lift and connectivity to hundreds of destinations across six continents using Air Canada's passenger flights and cargo-only flights with its fleet of Boeing 767-300 freighters. Air Canada has committed to a net zero emissions goal from all global operations by 2050.

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