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Aeroplan Leads North American Airline Loyalty Programs at the Prestigious 2023 Freddie Awards

MONTREAL, May 4, 2023 /CNW/ - Air Canada's [Aeroplan loyalty program](#) was recently recognized with several prestigious Freddie Awards, including Airline Program of the Year, Best Promotion and Best Redemption Ability. The best showing in Aeroplan's history, this trifecta win follows on the heels of winning Best Redemption Ability at the 2022 Freddie Awards.

"We're so proud to once again be recognized at this year's Freddie Awards," said Scott O'Leary, Vice President, Loyalty and Product at Air Canada. "A special thanks to our Aeroplan members and to our incredibly dedicated team, both in front of and behind the scenes, who bring this great program to life every day."

The 32nd annual Freddie Awards were held on April 27, 2023 in Washington, D.C. The Freddie Awards, named for Sir Freddie Laker, are widely considered to be the most prestigious awards in the travel loyalty industry. The awards recognize travel loyalty programs that demonstrate excellence in customer service, value, and innovation. This year more than 9 million votes were cast worldwide.

The transformed Aeroplan program, re-launched in November 2020, is designed to put the member experience first. Aeroplan offers flight rewards to thousands of destinations worldwide on Air Canada and more than 45 partner airlines. With predictable pricing, with access to every seat available on Air Canada flights, no carrier surcharges on Air Canada redemptions, plus features like Family Sharing, it is easier than ever to find great uses of Aeroplan points. Members also have an integrated booking experience, with the ability to search for and redeem flight rewards at [aircanada.com](#) or on the Air Canada app, including the ability to add a stopover to an international itinerary for just 5,000 points.

Aeroplan has also recently been recognized for:

- Best Earning and Redemption Ability at the 2022 Frequent Traveler People's Awards
- Best Redemption Ability at the 2022 Freddie Awards
- Top Airline Loyalty Program and four credit card awards at the Rewards Canada 2022 Canada's Choice Travel Loyalty Awards

About Aeroplan

Aeroplan offers the ability to earn or redeem points on the world's largest airline partner network, encompassing over 45 airlines serving about 1,400 destinations across the globe. Aeroplan members can redeem for flight rewards on any available Air Canada flight, without blackouts or restrictions, without paying cash surcharges for redemptions. To learn more about Aeroplan visit [aircanada.com/aeroplan](#)

About Air Canada

Air Canada is Canada's largest airline, the country's flag carrier and a founding member of Star Alliance, the world's most comprehensive air transportation network. Air Canada provides scheduled service directly to more than 180 airports in Canada, the United States and Internationally on six continents. It holds a Four-Star ranking from Skytrax. Air Canada's Aeroplan program is Canada's premier travel loyalty program, where members can earn or redeem points on the world's largest airline partner network of 45 airlines, plus through an extensive range of merchandise, hotel and car rental rewards. Its freight division, Air Canada Cargo, provides air freight lift and connectivity to hundreds of destinations across six continents using Air Canada's passenger and freighter aircraft. Air Canada has committed to a net zero emissions goal from all global operations by 2050. Air Canada shares are publicly traded on the TSX in Canada and the OCTQX in the US.

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