



# AIR CANADA

[News Releases](#)

## Media advisory/Photo opp: Air Canada to Present its New Leisure Carrier

MONTREAL, Dec. 17, 2012 /CNW Telbec/ - Media are invited to attend a news conference where Air Canada senior executives will present the company's new leisure carrier. **Ben Smith, Executive Vice President and Chief Commercial Officer, Air Canada** and **Michael Friisdahl, President and Chief Executive Officer of Air Canada's Leisure Group** will discuss details and strategy of Air Canada's latest venture, followed by a question period and interview availability.

**What:** Official presentation of Air Canada's new leisure carrier

**Who:** Air Canada Executives

**When:** 11:15 a.m. on Tuesday, December 18, 2012. Media requiring time to set up equipment are requested to arrive at 11:00 a.m.

**Where:** Theatre 1 at the Cineplex Odeon in Yonge-Dundas Square (formerly AMC Yonge & Dundas 24) Toronto, Ontario

**Photo opp:** The news conference will be followed by a photo opp at 12:00 noon outside on Dundas Square when Air Canada will begin giving away discounts to exciting international vacation destinations for 10,000 lucky downtown passersby and shoppers

**RSVP:** Manon Chabot, Air Canada Corporate Communications; (514) 422-7794, via email: [manon.chabot@aircanada.ca](mailto:manon.chabot@aircanada.ca)

SOURCE: AIR CANADA

For further information:

### Contacts:

Isabelle Arthur (Montréal) (514) 422-5788  
Peter Fitzpatrick (Toronto) (416) 263-5576  
Angela Mah (Vancouver) (604) 270-5741

### Internet:

[aircanada.com](http://aircanada.com)

---

A STAR ALLIANCE MEMBER

