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/R E P E A T -- Media advisory/Photo opp: Air Canada to Present its New Leisure Carrier/

MONTREAL, Dec. 17, 2012 /CNW Telbec/ - Media are invited to attend a news conference where Air Canada senior executives will present the company's new leisure carrier. **Ben Smith, Executive Vice President and Chief Commercial Officer, Air Canada** and **Michael Friisdahl, President and Chief Executive Officer of Air Canada's Leisure Group** will discuss details and strategy of Air Canada's latest venture, followed by a question period and interview availability.

What: Official presentation of Air Canada's new leisure carrier

Who: Air Canada Executives

When: 11:15 a.m. on Tuesday, December 18, 2012. Media requiring time to set up equipment are requested to arrive at 11:00 a.m.

Where: Theatre 1 at the Cineplex Odeon in Yonge-Dundas Square (formerly AMC Yonge & Dundas 24) Toronto, Ontario

Photo opp: The news conference will be followed by a photo opp at 12:00 noon outside on Dundas Square when Air Canada will begin giving away discounts to exciting international vacation destinations for 10,000 lucky downtown passersby and shoppers

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SOURCE: AIR CANADA

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