



AIR CANADA

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Air Canada Gives its Customers a Chance to Pay it Forward with Free Flight

MONTREAL, Dec. 22, 2016 /CNW Telbec/ - Air Canada is offering customers an opportunity to give the gift of travel to someone deserving this holiday season. <https://www.facebook.com/aircanada/videos/1285491851498707/>

Yesterday evening aboard Air Canada's 787 Dreamliner flight AC115 from Toronto to Vancouver, customers were each gifted two round-trip flights to anywhere Air Canada flies. One flight is for the customer to realise a dream and make a positive impact, and the second ticket enables them pay it forward to someone who can make their own mark on the world.

"In the spirit of this holiday season, we're proud to launch a program that starts at home and helps our customers make an impact," said Andy Shibata, Managing Director, Brand, Air Canada. "We're encouraging our customers to help Fly the Flag, bring the best of Canada to the world, and show the values, drive and passion that come with being Canadian. Whether it's re-connecting with family in a distant country, volunteering for a charity abroad, taking a fulfilling trip of a lifetime, or helping a friend achieve a goal, we're looking forward to hearing how our customers will make their mark next year and the good that will come from this one special flight."

Canadians can follow the story with #FlyTheFlag and #TousFiers on social media.

About Air Canada

Air Canada is Canada's largest domestic and international airline serving more than 200 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2015 served more than 41 million customers. Air Canada provides scheduled passenger service directly to 64 airports in Canada, 57 in the United States and 90 in Europe, the Middle East, Africa, Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,330 airports in 192 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax. For more information, please visit: www.aircanada.com, follow @AirCanada on Twitter and join Air Canada on Facebook.

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