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Air Canada's enRoute Film Festival finalists to be announced at Vancouver screening event

2013 jury announced including Wendy Crewson, Sarah Gadon, Evan Goldberg and more

MONTREAL, July 11, 2013 /CNW Telbec/ - **Air Canada's enRoute Film Festival** today announced it will showcase emerging Canadian short film talent on Air Canada flights around the world from August 1 to December 31, 2013. All 16 selected shorts will be announced at a free public screening at the Scotiabank Theatre in downtown Vancouver on Wednesday July 31 at 7 p.m. PT

Millions of Air Canada passengers will be able to view the selected short films on their personal seatback in-flight entertainment system and online at enRoutefilm.com. Passengers and movie lovers alike will have the chance to vote for their favourite film to win the People's Choice Award. Voting will start in August on enRoutefilm.com.

The films will compete to win prizes for Best Short Film, Achievement in Direction, Achievement in Cinematography, and Achievement in Animation. A free public screening of the finalist films will be held in Toronto on Wednesday November 6 at the Varsity Cinema. Prizes will be presented immediately following the screening, at an invitation-only awards celebration at Panorama Bar (55 Bloor Street West). A public screening and special filmmakers' event will also be held at the Centre Phi in Montreal in early November.

Once again this year, a [star-studded jury](#) will select the winners, who will each receive an all-inclusive trip for two to the Sundance Film Festival in Salt Lake City, Utah, courtesy of Air Canada. The winner of Best Short Film will also receive \$5,000 courtesy of presenting sponsor Cineplex.

This year's jurors include (alphabetical order):

- Suzanne Clément (actor)
- Enrico Colantoni (actor)
- Wendy Crewson (actor)
- Sarah Gadon (actor)
- Evan Goldberg (director/writer/producer)
- Martin Katz (producer)
- Michael McGowan (director/writer)
- Chloé Robichaud (director)

For news on the festival and film profiles, please visit www.enroutefilm.com.

Twitter: [@enroutemag](#) and [@AirCanada](#); #EFF2013

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About Air Canada's enRoute In Flight Entertainment :

Air Canada's enRoute In Flight Entertainment is programmed by Spafax, one of the world's leading custom publishers and providers of in-flight media, with offices in eight cities around the world. Spafax is a part of the specialist communications division of WPP. <http://enroute.aircanada.com/>

About Air Canada:

Air Canada is Canada's largest domestic and international airline serving more than 175 destinations on five continents. Canada's flag carrier is the 15th largest commercial airline in the world and in 2012 served close to 35 million customers. Air Canada provides scheduled passenger service directly to 59 Canadian cities, 53 destinations in the United States and 67 cities in Europe, the Middle East, Asia, Australia, the Caribbean, Mexico and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,328 destinations in 195 countries. Air Canada rewards its most loyal customers through its top tier recognition program, Altitude, that offers frequent flyers a range of priority

travel services, lounge access and upgrades to Executive Class, complementing their membership in Aeroplan, Canada's premier loyalty program, which provides numerous ways to earn and redeem Aeroplan Miles with over 150 travel and retail partners.

Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax. In 2013, Air Canada was ranked for a fourth consecutive year "Best Airline in North America" in a worldwide survey of more than 18 million airline passengers conducted by Skytrax. According to the 2012 Canadian Business Travel Survey conducted by Ipsos Reid, Air Canada was the preferred airline for more than 79 percent of frequent business travellers in Canada. In 2012, readers of *Global Traveler* magazine voted Air Canada "Best Airline in North America," the readers of *Business Traveler* voted Air Canada "Best North American Airline for International Travel" and "Best In-Flight Services in North America," and the readers of *Premier Traveler* voted Air Canada "Best North American Airline for Business Class Service," "Best North American Airline for International Travel" and "Best Flight Attendants in North America." For more information on Air Canada visit aircanada.com, follow @AirCanada on Twitter and join Air Canada on Facebook.

SOURCE: Air Canada

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