

News Releases

## Media Advisory - Pre-Flight Briefing for Air Canada's Greenest Flight Ever

TORONTO, June 12, 2012 /CNW Telbec/ - Air Canada, with the support of Airbus, will operate its most environmentally-friendly flight ever on Monday, June 18, using the most up-to-date methods to reduce emissions, including sustainable biofuel to power the aircraft. Media are invited to a pre-flight briefing with Raymond Benjamin, Secretary General of the International Civil Aviation Organization, and officials from Air Canada and Airbus. Air Canada flight AC991, an Airbus A319 fromToronto to Mexico City, will be the greenest flight ever flown by AirCanada under the aegis of ICAO's "Flightpath to Sustainability" biofuel initiative for the Rio +20 UN Conference on Sustainable Development.

When: 1:30 p.m. on Monday, June 18, 2012

Where: Air Canada hangar, 6420 Silver Dart Drive, Mississauga, Ontario (Adjacent to Terminal 3 at Lester B. Pearson International Airport)

What: Media will have opportunity to discuss alternative fuel and the latest in environmental innovations being used by Air Canada, Airbus and the aviation industry to reduce its footprint. The briefing includes a photo opportunity with the Airbus A319 operating the flight and interview opportunities with the ICAO Secretary General, Air Canada's Director of Corporate Fuel Efficiency, and Airbus Vice President, Environment, as well as Airbus Head of Environmental Aviation Operations.

Free parking will be available for media.

For further information:

## Air Canada

Isabelle Arthur (Montréal) (514) 422-5788 Peter Fitzpatrick (Toronto) (416) 263-5576 Angela Mah (Vancouver) (604) 270-5741

Internet: aircanada.com

Airbus Aude Lebas (France) + 33 6 17 72 03 48

ICAO Stephane Dubois (514) 954-8220

