



# AIR CANADA

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## Celebrating its fifth anniversary, Air Canada's enRoute Film Festival announces 2011 jury

### Canadian short films showcased in-flight

TORONTO, Aug. 9, 2011 /CNW Telbec/ - Air Canada's **enRoute Film Festival** today announced it is showcasing emerging Canadian short film talent on Air Canada flights around the world until Wednesday, November 30. All 21 selected shorts will compete to win the prize for Best Short Film, Achievement in Direction, Achievement in Cinematography, and Achievement in Animation.

Millions of Air Canada passengers around the world will be able to view the selected short films on their personal entertainment system with 8.9-inch wide digital in-seat monitors and touch-screen controls offering hours of audio and video on demand programming at every seat.

Once again, a star-studded jury will select the winners, who will each receive an all-inclusive trip for two to the [Clermont-Ferrand International Short Film Festival in France](#) courtesy of Air Canada. The grand prize winner will also receive \$5,000 courtesy of presenting sponsor Cineplex.

This year's jurors include:

- Atom Egoyan, director (*Chloe*)
- Don Carmody, producer (*Chicago*)
- Emmanuelle Chriqui, actor (*Entourage*)
- Molly Parker, actor (*The Road*)
- Jean-Marc Vallée, director (*Young Victoria*)

A free public screening of the top films will take place at Scotiabank Theatre (259 Richmond St. W., Toronto) in November, followed by an awards celebration at [Neubacher Shor Gallery](#) (5 Brock Ave., Toronto).

For news on the festival and film profiles, please visit [www.enroutefilm.com](http://www.enroutefilm.com).

Website: [www.enroutefilm.com](http://www.enroutefilm.com)

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enRoute Festival Images on Flickr: [rockitpromo](#)

### About Air Canada's enRoute Magazine :

*Air Canada's enRoute Magazine* is published by Spafax, one of the world's leading custom publishers and providers of in-flight media, with offices in eight cities around the world. Spafax is a part of the specialist communications division of WPP. <http://enroute.aircanada.com/>

### About Air Canada:

In 2011 Air Canada has been awarded several prestigious industry awards including "Best in Business Travel," "Best Flight Attendants in North America," "Best In-flight Services in North America," "Best North America Airline for Business Class Service," "Best North American Airline for International Travel," "Best Airline Website" and "Best Airline in North America." In addition, Skytrax, a worldwide survey of 18.8 million air travelers, has named Air Canada "Best Airline North America" for a second consecutive year. The Passengers Choice survey was conducted by the independent research firm between July 2010 and May 2011 using over 38 different aspects of passenger satisfaction to rank airlines' product and service standards. This annual survey is regarded in the air transportation industry as a primary benchmarking tool for passenger satisfaction levels of airlines throughout the world.

Air Canada is Canada's largest domestic and international full-service airline providing scheduled and charter air transportation for passengers and cargo from 60 communities large and small across Canada to more than 175 destinations on five continents. Canada's flag carrier is the 15th largest commercial airline in the world and serves 31 million customers annually. Air Canada is

a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,172 airports in 181 countries. Air Canada customers can collect Aeroplan miles for future rewards through Canada's leading loyalty program, and Top Tier members enjoy reciprocal frequent flyer benefits including lounge and priority services.

For more information on Air Canada visit [aircanada.com](http://aircanada.com) and follow @AirCanada on Twitter and Facebook.

For further information:

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