



# AIR CANADA

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## Call for entries - Air Canada's enRoute Film Festival

Winners will attend Clermont-Ferrand Short Film Festival in France \$5,000 prize for Best Short Film

TORONTO, April 12 /CNW/ - [Air Canada's enRoute Film Festival](#) today announced it is inviting Canadian film students and emerging filmmakers to enter its fifth annual short film festival. Each year, a jury selects the best short films and broadcasts them to a large international audience on Air Canada's inflight entertainment system.

The winner of Best Short Film will receive a **\$5,000 cash prize** courtesy of presenting sponsor Cineplex Entertainment. Other awards include Achievement in Direction, Achievement in Cinematography, and Achievement in Animation. All award winners will receive an exciting **new destination prize** to [Clermont-Ferrand International Short Film Festival](#) in France.

Past jury members have included Jason Priestly, Denis Villeneuve, Donald Sutherland, Alan Cumming, Dan Aykroyd and Rémy Girard, among many others. This year's jury will be announced this summer.

Selected films will be broadcast on Air Canada's personal seatback entertainment system on the Canadian Movies channel viewed by millions of Air Canada customers around the world. A free public screening and awards celebration will be held in Toronto at the end of the year to honour the winners.

**Submissions will be accepted until Tuesday, May 31.**

Website: [www.enroutefilm.com](http://www.enroutefilm.com)

Twitter: [@enRouteOnline](#) and [@AirCanada](#)

Facebook: [enRoute magazine](#) and [Air Canada](#)

enRoute Festival Images on Flickr: [rockitpromo](#)

### About Air Canada's enRoute Magazine :

*Air Canada's enRoute Magazine* is published by Spafax, one of the world's leading custom publishers and providers of in-flight media, with offices in eight cities around the world. Spafax is a part of the specialist communications division of WPP. <http://enroute.aircanada.com/>

### About Air Canada:

Air Canada received top honours in *Business Traveler* magazine's Best in Business Travel 2010 annual reader survey, winning five awards: Best Flight Attendants in North America, Best In-flight Services in North America, Best North America Airline for Business Class Service, Best North American Airline for International Travel, and Best Airline Web Site. Readers of *Global Traveler* magazine voted Air Canada Best Airline in North America, for the sixth consecutive year in their 2010 reader survey. Air Canada was named Best Airline North America in a worldwide survey of more than 17 million air travelers conducted by independent research firm Skytrax for its *2010 World Airline Awards*.

Air Canada is Canada's largest domestic and international full-service airline providing scheduled and charter air transportation for passengers and cargo to more than 175 destinations on five continents. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,160 destinations in 181 countries. Air Canada customers can collect Aeroplan miles for future rewards through Canada's leading loyalty program, and Top Tier members enjoy reciprocal frequent flyer benefits including lounge and priority services. For more information on Air Canada visit [aircanada.com](http://aircanada.com) and follow @AirCanada on Twitter and Facebook.

For further information:

### For interview requests or high-res photography, please contact:

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