



# AIR CANADA

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## Air Canada's enRoute Film Festival reveals nominees

TORONTO, Oct. 4 /CNW Telbec/ - Air Canada is pleased to announce the six finalists of the fourth annual AirCanada enRoute Film Festival. Categories include Best Short Film, Achievement in Animation, Achievement in Direction, and Achievement in Cinematography. The Air Canada enRoute Film Festival celebrates young emerging Canadian film talent from across the country by showcasing their work on Air Canada flights.

Millions of Air Canada passengers around the world will be able to view the selected short films on their personal entertainment system with 8.9-inch wide digital in-seat monitors and touch-screen controls offering hours of audio and video on demand programming at every seat.

The winner of the Best Short Film Award will receive a cash prize of \$5,000 courtesy of Cineplex Entertainment, plus an all-inclusive Air Canada trip for two to the Whistler Film Festival. Achievement Award winners will also visit Whistler courtesy of Air Canada.

The 2010 Air Canada enRoute Film Festival Nominees are:

Sandrine Brodeur-Desrosiers - Un Trou dans la Memoire  
Rob Coxford, Josh Vamos and Marlaina D'Angelo - Push Past: Rob Dyer's  
Skate across Canada  
Shervin Kermani and Aita Jason - Sofia  
King Mugabi - Red Snow  
Alessandro Piedmonte - A Cut Above  
Adam Shamash - La Khaima: The Tent of Mile End

Jury members expected to attend the awards celebration include actors Sheila McCarthy and Carlo Rota, actor/directors Alan Cumming and Jason Priestly, and directors Kari Skogland, Jeremy Podeswa and Denis Villeneuve.

The FREE public screening of the nominated short films will take place on Wednesday, October 13 in Cinema 13 at Scotiabank Theatre (259 Richmond Street West) from 7 to 8 p.m. An exclusive awards celebration hosted by The Drake Hotel will follow. For news on the festival and film profiles, please visit [www.enroutefilm.com](http://www.enroutefilm.com).

About Air Canada enRoute Magazine:

Air Canada enRoute Magazine is published by Spafax, one of the world's leading custom publishers and providers of in-flight media, with offices in eight cities around the world. Spafax is a part of the specialist communications division of WPP.

<http://enroute.aircanada.com/>

About Air Canada:

Air Canada was named Best Airline North America in a worldwide survey of more than 17 million air travellers conducted by independent research firm Skytrax for its 2010 World Airline Awards.

In 2009, Air Canada won four top honours in Business Traveler magazine's "Best in Business Travel" annual reader survey: "Best Flight Attendants in North America," "Best In-flight Services in North America," "Best North America Airline for Business Class Service," and "Best North American Airline for International Travel." Also In 2009, the readers of Global Travel magazine voted Air Canada "Best Airline in Canada" and "Best Airline in North America."

Air Canada is Canada's largest domestic and international full-service airline providing scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 15th largest commercial airline in the world and serves 31 million customers annually. Air Canada provides scheduled passenger service directly to 59 destinations in Canada, 58 in the United States and 60 in Europe, the Middle East, Asia, Australia, the Caribbean, Mexico and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,167 destinations in 181 countries. Air Canada customers can collect Aeroplan miles for future rewards through Canada's leading loyalty program, and Top Tier members enjoy reciprocal frequent flyer benefits including lounge and priority services.

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