

Media Advisory - AIR CANADA EXECUTIVE VICE PRESIDENT AND CHIEF FINANCIAL OFFICER, MICHAEL ROUSSEAU, TO PRESENT AT **CIBC 9TH ANNUAL EASTERN INSTITUTIONAL INVESTOR** CONFERENCE

MONTREAL, Sept. 17 /CNW Telbec/ - Michael Rousseau, Executive Vice President and Chief Financial Officer of AirCanada will make an audio presentation to investors at CIBC 9th Annual Eastern Institutional Investor Conference in Montreal on Thursday, September 23, 2010.

Air Canada presentation to investors at CIBC 9th Annual Eastern

Institutional Investor Conference

When: Thursday September 23, 2010 at 8:00 a.m. ET

Where: Le Westin, Montreal, Quebec

Webcast: Listen-in audio webcast of the presentation will be available

at: http://webcasts.welcome2theshow.com/cibc2010

Please ensure sufficient time to register prior to the live audio webcast. No special code or password is necessary.

The webcast will also be available on Air Canada's website at http://www.aircanada.com/en/about/investor/index.html.

For further information: Isabelle Arthur (Montréal), (514) 422-5788; Peter Fitzpatrick (Toronto) (416) 263-5576; Angela Mah (Vancouver) (604) 270-5741; Internet: www.aircanada.com

A STAR ALLIANCE MEMBER 💸

