

## Air Canada reports March traffic

MONTREAL, April 6 /CNW Telbec/ - For the month of March, AirCanada reported a system load factor of 82.1 per cent on a consolidated basis with Jazz (from which Air Canada purchases regional capacity), versus 80.7 per cent in March 2009, an increase of 1.4 percentage points. System traffic increased 9.6 per cent on a capacity increase of 7.7 per cent system wide.

"We are pleased to report a year-over-year increase in both our load factor and traffic for the month of March. Through the first quarter, our traffic rose every month over the same period in 2009 and it is encouraging that in March Air Canada's traffic grew in all three business segments - domestic, transborder and international - led by a 14.4 per cent increase in the international market, reaffirming our commitment to our strong international franchise. We continue to manage and deploy our capacity effectively and retain the loyalty of our customers while attracting new ones," said Calin Rovinescu, President and Chief Executive of Air Canada. "Travellers clearly prefer Air Canada, whether flying across the country or around the world. They recognize the high quality of Air Canada's on-board product, including the seatback audio-visual systems at every seat, the lie flat suites in our Executive First international business class, the value of our Aeroplan loyalty program and the wide selection of travel options available through our comprehensive schedule and global network. As well, they appreciate the service Air Canada provides, which has won it such awards as Best Airline in North America, Best North American Airline for Business Class Service and Best North American Airline for International Travel. We exceeded our On-Time-Performance target again this month and I want to thank our employees for their dedication to taking care of our customers and transporting them safely and in comfort to their destinations."

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CONSOLIDATED (AIR CANADA MAINLINE AND JAZZ)							
March			Year-To-Date				
	2010	2009	Change	2010	2009	Change	
Traffic (RPMs mln)	4,234	3,862	+9.6%	11,693	10,984	+6.5%	
Capacity (ASMs mln)	5,156	4,787	+7.7%	14,727	13,821	+6.6%	
Load Factor	82.1%	80.7%	+1.4 pts	79.4%	79.5%	-0.1 pts	
RPMs 1,227 1,186 +3.5% 3,424 3,395 +0.9%							
Canada ASMs	1,505	1,472	+2.2%	4,373	4,263	+2.6%	
LF	81.5%	80.6%	+0.9 pts	78.3%	79.6%	-1.3 pts	
RPMs 781 730 +7.0% 2,124 2,053 +3.5%							
US Trans- border ASMs	976	936	+4.3%	2,750	2,675	+2.8%	
LF	80.0%	78.0%	2.0 pts	77.2%	76.7%	+0.5 pts	

	RPMs	883	820	+7.7%	2,307	2,180	+5.8%
Atlantic	ASMs	1,082	1,027	+5.4%	3,039	2,861	+6.2%
	LF	81.6%	79.8%	+1.8 pts	75.9%	76.2%	-0.3 pts
	RPMs	701	538	+30.3%	1,902	1,539	+23.6%
Pacific	ASMs	778	596	+30.5%	2,182	1,738	+25.5%
	LF	90.1%	90.3%	-0.2 pts	87.2%	88.6%	-1.4 pts
	RPMs	642	588	+9.2%	1,936	1,817	+6.5%
Latin Amer & Other	ASMs	815	756	+7.8%	2,383	2,284	+4.3%
	LF	78.8%	77.8%	+1.0 pts	81.2%	79.6%	+1.6 pts

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