



# AIR CANADA

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# Air Canada inaugurates only direct weekly non-stop service between Montréal and Fort-de-France, Martinique

MONTREAL, July 4 /CNW Telbec/ - Air Canada today inaugurates the only scheduled non-stop service between Montréal and Fort-de-France, Martinique. The weekly service will be initially offered on Saturdays during the summer between July 4, 2009 and August 29, 2009, and will recommence on a year-round basis on December 5, 2009.

"We look forward to offering the only non-stop service between Montréal and Martinique, a Caribbean island with French flair," Marcel Forget, Air Canada's Vice President, Network Planning. "We expect this new service to appeal to Quebecers seeking a wide range of cultural and sporting activities as well as to residents of Martinique interested in Québec's cultural and educational offerings."

"We are pleased that Air Canada is putting in place a direct link between Martinique and Canada, which will benefit our populations by encouraging the exploration of our similarities and the discovery of our differences," said Madeleine Jouye de Grandmaison, President of the Comité Martiniquais de Tourisme. "I wish Air Canada every success in its service between Montréal and Fort-de-France."

Air Canada's Montréal-Fort-de-France non-stop service will be operated on Saturdays using 120-seat Airbus A319. The aircraft offers Executive and Economy Class travel and free personal audio-video entertainment at every seat with a choice of 24 movies and 100 hours of TV programming. Further details and a virtual tour of Air Canada's new cabin amenities, including personal seatback entertainment at every seat, are available at:

<http://www.aircanada.com/en/travelinfo/onboard/cabincomfort.html>.

Flights are conveniently timed to offer travellers a wide range of connecting flights to and from Montréal throughout the province of Quebec, as well as to and from Ottawa and Atlantic Canada. This service complements Air Canada's existing twice weekly flights between Montréal and Pointe-à-Pitre, Guadeloupe.

With the addition of three new destinations this year, Geneva, Fort de France, Martinique and the return of Rome service, Air Canada offers non-stop service from Montréal to 50 destinations. This summer Air Canada will have increased capacity across the Atlantic from Montréal by 35 per cent year over year, with non stop service to five European gateway cities including London, Paris, Frankfurt, Geneva and Rome.

Montréal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 13th largest commercial airline in the world and serves 33 million customers annually. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network for Canadian domestic, transborder and international travel. Air Canada aircraft offer customers individualized seatback in-flight entertainment systems with hundreds of hours of digital audio-visual entertainment. As well, customers can collect Aeroplan miles for future awards through Canada's leading loyalty program.

In 2008, the readers of Business Traveler magazine voted Air Canada "Best In-Flight Services in North America," "Best Airline for Business Class Service in North America" and "Best North American Airline for International Travel."

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