

## News Releases

## Air Canada salutes passengers and volunteers aboard the 20th anniversary Dreams Take Flight trip to DisneyWorld

Toronto Chapter Celebrates 20 Years of Making Children's Dreams Come True

MONTREAL, June 3 /CNW Telbec/ - Air Canada is proud of its volunteer employees and friends of Dreams Take Flight who tomorrow are celebrating 20 years of making "Magical Memories for Special Kids" through Dreams Take Flight, a not-for-profit Canadian organization that takes disadvantaged children to Disney theme parks for a day of fun and adventure.

"Air Canada congratulates the Toronto chapter of Dreams Take Flight, especially our own employee volunteers who are involved in making tomorrow a magical day when children's dreams come true," said Calin Rovinescu, President and Chief Executive of Air Canada. "What began as a one-time volunteer undertaking by a handful of Air Canada employees in Toronto has grown over two decades into a national program that by year end will have made 20,000 dreams come true with a fun-filled, all-expense-paid day to Disney theme parks in Florida and California. We are extremely proud of all our employees and community volunteers from across Canada who work throughout the year to make these special dreams a reality."

On Thursday, June 4, the Dreams Take Flight, Toronto Chapter, will mark its 20th anniversary by flying two planeloads filled with 300 children to the Magic Kingdom at Walt Disney World Resort in Florida. This is the single largest contingent of children yet to participate in a Dreams Take Flight pilgrimage to Disney. The children will get an early morning send-off from a specially decorated Air Canada hangar featuring pre-flight events that include sports celebrities, music, animals from the Bowmanville Zoo and other entertainment.

Flights AC 7001 and AC 7003, operated by Aircraft Minnie and Aircraft Mickey, will depart from an Air Canada hangar at 6420 Silver Dart Drive at 7 a.m. Media are invited to attend the pre-flight festivities, which begin at 4:30 a.m. For more information contact Peter Dychtiar, Flight Media Director, at 905-374-4888 or email at <u>sunburst@cogeco.ca</u>

## About Dreams Take Flight

Dreams Take Flight is a national volunteer charitable organization dedicated to providing the trip of a lifetime to physically, mentally or socially challenged children. With the aid of Air Canada, other national and local organizations and businesses, money is raised to fund the program in Vancouver, Edmonton, Calgary, Winnipeg, Toronto, Montreal, Ottawa and Halifax. Funds not required for its primary purpose can be gifted by Dreams Take Flight to other registered charities that benefit physically, mentally or socially challenged children and are within the policies adopted by Dreams Take Flight Canada.

The first Dreams Take Flight station was founded in Toronto in 1989. It has taken over 4,910 special children to the Magic Kingdom during its 20 year history. The various volunteer groups across the country that organize the Dream Flights officially united in 1998 as one national organization under the banner "Dreams Take Flight". In total, by yearend, Dreams Take Flight stations across Canada will have made 20,000 dreams with the trip of a lifetime to Disney aboard aircraft supplied by Air Canada.

## About Air Canada

Montréal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 13th largest commercial airline in the world and serves 33 million customers annually. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network for Canadian domestic, transborder and international travel. As well, customers can collect Aeroplan miles for future awards through Canada's leading loyalty program.

In 2008, the readers of Business Traveler magazine voted Air Canada "Best In-Flight Services in North America," "Best Airline for Business Class Service in North America" and "Best North American Airline for International Travel."

Through its community investment program, Kids' Horizons, Air Canada actively supports each of the eight Dreams Take Flight Chapters and over 400 charitable organizations throughout Canada that improve the lives of children. Through the Air Canada Kids' Horizons' Hospital Transportation Program, we regularly transport kids requiring specialized medical attention to the pediatric facilities best suited to their needs. We work to help children in the developing world, and we enable seriously ill children to realize a special dream. From collecting change at airport locations and onboard our international flights, to visiting hospitals; we're helping young people in ways large and small. Kids' Horizons supports hundreds of charities and non-profit organizations every year. For further information: at Air Canada: Isabelle Arthur (Montréal), (514) 422-5788; Angela Mah (Vancouver), (604) 270-5741; Peter Fitzpatrick (Toronto), (416) 263-5576; aircanada.com; at Dreams Take Flight: Peter Dychtiar, (905) 374-4888, (905) 351-1732 (cell); <u>http://dreamstakeflight.ca</u>

