



AIR CANADA

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Air Canada offers over 3,000 instant prizes for customers during its "At your fingertips" contest now until June 15

MONTREAL, May 20 /CNW Telbec/ - Beginning today until June 15, 2009, Air Canada will be giving away over 3,000 instant prizes including discounts ranging from 10 to 75 per cent off future Air Canada flights, access to the airline's Maple Leaf Lounges, and a total of up to one million Aeroplan Miles. Other instant prizes include discounts on hotels and vehicle rentals with Avis and Budget. In addition, the airline will draw two grand prizes featuring a trip for two in Executive Class / Executive First to any Air Canada destination, including hotel stay and Avis car rental. To obtain more information about the contest, and to enter, go to www.aircanada.com/fingertips.

"Air Canada is delighted to launch At Your Fingertips, a contest that highlights different aspects of our award-winning products and services, including Maple Leaf Lounges, Aeroplan Miles and more," said Ben Smith, Executive Vice President and Chief Commercial Officer. "Like our popular touch-screen TVs onboard, offering up to 300 hours of complimentary on-demand entertainment at every customer's fingertips, this contest offers over 3,000 prizes with the click of a mouse at www.aircanada.com/fingertips."

Air Canada is also launching a separate contest for Travel Agents called Book N'Win, offering VIP vacations and more. Additional information is available at www.aircanada.com/agents.

Montréal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 13th largest commercial airline in the world and serves 33 million customers annually. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network for Canadian domestic, transborder and international travel. As well, customers can collect Aeroplan miles for future awards through Canada's leading loyalty program.

In 2008, the readers of Business Traveler magazine voted Air Canada "Best In-Flight Services in North America," "Best Airline for Business Class Service in North America" and "Best North American Airline for International Travel."

For further information:

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