

## Air Canada revives "The Grand Tour" with new Europe Pass

Latest addition to flight pass family makes multiple trips to the continent easy from Canada and the United States

MONTREAL, Feb. 18 /CNW Telbec/ - Air Canada is reviving and modernizing the time-honoured tradition of the Grand Tour of Europe by introducing the 'Europe Pass', the newest member of its growing family of flight passes.

"Air Canada knows that Europe is a timeless destination and one visit is never enough. So we are making it easier and more affordable than ever to make multiple trips from Canada to Europe through the year with our 'Europe Pass'. Customers who buy the 'Europe Pass' will have a choice of up to nine major European cities depending on the season so you can catch a spring fashion show in Paris, enjoy Oktoberfest in Munich, Christmas shop in London or visit any of the other great European destinations Air Canada flies to from Canada whenever you want," said Charles McKee, Vice President Marketing at Air Canada. "Whether you are visiting these fabulous destinations for business or pleasure, Air Canada will transport you there in grand style with our new and refurbished fleet featuring lie flat Executive First suites, hundreds of hours of personal digital audio and visual entertainment at every seat, Aeroplan miles and much more."

On sale beginning today the 'Europe Pass' is valid for one year from the time of purchase. It is available with six flight credits (three round trips) for a single traveller or eight flight credits for up to two travellers (four round trips for one or two round trips for two) and comes in three types to suit every budget, Executive First and two Economy Class versions. The 'Europe Pass' is available for purchase in both Canada and the United States for flights from four zones covering Eastern and Western Canada and the Eastern and Western U.S. Prices begin as low as \$2,994 for travel from Canada (US\$2,394 for travel from the United States) including applicable taxes for six flight credits for an individual traveller. The 'Europe Pass' is valid for travel between Canada and Europe or between most of Air Canada's U.S. destinations and Europe, but not flights within Europe.

Until April 17, those purchasing the 'Europe Pass' will also be able to take advantage of a bonus pass offer of two or four flight credits anywhere in their originating North American zone for as little as \$378 plus applicable taxes (US\$425, taxes included for travel from the United States)

Learn more about the 'Europe Pass' and Air Canada's growing family of Flight Passes at www.aircanada.com.

## About Air Canada

Air Canada and Air Canada Jazz operate more non-stop flights within Canada and to the United States than any other airline. Between Europe and Canada, Air Canada operates up to 26 flights daily on 20 routes to nine European destinations from seven airports in Canada, including seasonal routes. Within Canada, the carriers operate more than 1,000 non-stop flights per day on 131 routes to and from 63 airports. Between Canada and the United States, the carriers operate more than 440 non-stop fights per day on 92 routes to and from 55 U.S. and seven Canadian destinations - the most of any carrier between Canada and the United States.

The readers of Business Traveler magazine in their 2008 reader survey selected Air Canada for "Best In-Flight Services in North America," "Best Airline for Business Class Service in North America" and "Best North American Airline for International Travel." In 2008, Air Canada was also selected by the readers of Executive Travel magazine as the "Best Airline to Canada."

## For further information:

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