



AIR CANADA

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Explore Canada! Delta Hotels Partners with Air Canada to Provide Big Savings for Families

First of its kind partnership gives Delta customers 15% off their Air Canada flight

TORONTO, Feb. 5 /CNW Telbec/ - Pack your bags as Delta Hotels is proud to announce an exclusive partnership with Canada's largest full service airline. The partnership provides guests who book and stay at any Delta hotel or resort with 15% off their airfare with Air Canada to any destination where a Delta hotel is located. This 15% discount offer is available on Air Canada's Tango Plus, Latitude and Executive Class fares for guests who have booked to stay at Delta from February 4, 2009 until June 30, 2009.

"Delta is delighted to be the first Canadian hotel brand to offer this type of savings to our guests," said Hank Stackhouse, President and CEO, Delta Hotels. "We are listening to our customers who are looking to save during this difficult economic time and we are happy to provide this promotion for those who want to experience the best of what Canadian cities have to offer."

This type of partnership is the first of its kind in Canada, providing travelers with incredible savings on their flights. In addition, Delta hotels across the country are offering fantastic March break promotions, including family packages and special programs. From the sights of our nation's capital to the world renowned skiing of Vancouver, there is something for everyone when planning a Canadian holiday.

"This is a made-in-Canada solution. We've brought together the only national, Canadian-owned hotel chain, and Canada's largest airline, serving the most destinations, with the widest range of products and services to suit all budgets," said Stackhouse. "We're committed to meeting the needs of the Canadian traveler and this meaningful travel cost reduction will help make family travel more affordable this year."

Delta hopes that this offer will help Canadian families to experience a new Canadian city and offer them an incentive to support the Canadian travel industry.

"Air Canada is pleased to offer Delta Hotel guests even more value for their money when traveling on Air Canada," said Charles McKee, Air Canada's Vice President of Marketing. "Air Canada's partnership with Delta Hotels offers customers the very best from two leaders in the Canadian travel and hospitality industry: unbeatable choice and convenience for travel and lodging in cities across Canada. It's a great time to travel."

This savings is applicable on new bookings, group bookings and corporate travel made with Delta Hotels. The 15% discount is available on eligible fares at the time of booking. This special discount may not be used in conjunction with any other promotional code discount. All bookings must be made at aircanada.com by the guest or their travel agent.

For more information or to book travel, please visit

www.deltahotels.com/flyaircanada

About Delta Hotels

A leading Canadian hotel management company, Delta Hotels operates and franchises a diversified portfolio with 44 full-service, city centre and airport hotels and resorts under the Delta brand. Widely regarded as Canada's "brand of choice" by guests and owners, Delta Hotels also distinguishes itself as an exemplary employer. It is the only hotel company to have been recognized for its sustained focus on business excellence by the prestigious National Quality Institute with three Canada Awards for Excellence, including the award program's highest honour, the Order of Excellence (2007). The company also consistently ranks as one of the country's best employers in The Globe and Mail's Report on Business annual "50 Best Employers" list (2001-2003, 2005-2009). As well, its Corporate Social Responsibility platform, Delta Helps, includes a chain-wide commitment to the communities we serve through our national partnership with Habitat for Humanity Canada, participation in the Hotel Association of Canada's Green Key Eco-Rating program, and our work with various other charitable groups. For more information, visit www.deltahotels.com.

About Air Canada

Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 33 million customers annually. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network. Air Canada was ranked in 2007 as the "Best Airline in North America" for the second time in three years in an independent passenger survey of 14 million air travellers conducted by Skytrax. In 2008, the readers of Business Traveler magazine voted Air Canada "Best In-Flight Services in North America," "Best Airline for Business Class Service in North America" and "Best North American Airline for International Travel." For more information visit www.aircanada.com

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