



# AIR CANADA

## [News Releases](#)

# Air Canada opens new escape routes with the latest addition to its family of Flight Pass products

Escape Pass is easiest way ever to make a clean getaway across North America

MONTREAL, Jan. 8 /CNW Telbec/ - Air Canada today launched its new 'Escape Pass', giving customers the opportunity to make multiple getaways affordably across North America.

"With the temperatures outdoors falling as fast as the snowflakes there are already plenty of incentives to get away, but Air Canada's new 'Escape Pass' is the best reason yet. The 'Escape Pass' is attractively priced for leisure travellers and offers customers a wide choice of North American destinations," said Charles McKee, Vice President of Marketing at Air Canada. "Getting away has never been this good, especially with Air Canada's refurbished North American fleet. Each aircraft features new interiors and personalized, seatback digital audio-visual systems with hundreds of hours of in-flight entertainment and a power plug at every seat."

On sale in Canada and the U.S. today until January 28, 2009, and good for travel on Air Canada and Jazz between January 15 and May 3, 2009, the 'Escape Pass' is ideal for leisure travellers because it provides flexibility, ease of booking, plus Aeroplan Miles. Available in packages of four or eight one-way trips and valid for either three days (Tuesday, Saturday, Sunday) or seven days of the week, the 'Escape Pass' starts at as little as C\$520 for two return trips.

In addition, customers who purchase the 'Escape Pass' have the option to buy a special bonus pass for \$199 (C\$ or US\$) per person for travel to select International destinations (London, Paris, Sao Paulo, Bogota, Lima or Hong Kong). The bonus pass is on sale from January 6 to March 31, 2009 and valid for travel between April 14 and June 15, 2009.

In Canada, the 'Escape Pass' is sold by zones corresponding to each of the country's four main regions -- The Atlantic, Central, Prairie and West/North. For each zone there are four variations of the pass - Domestic, Domestic Plus, Transborder and Transborder Plus - allowing travel within and to neighboring zones or across Canada and the USA. In the U.S., the 'Escape Pass' is available for an Eastern Zone, Western Zone or all North America, starting as low as US\$760.

Learn more about how to select and use Air Canada's Flight Passes at [www.aircanada.com](http://www.aircanada.com).

About Air Canada

Air Canada and Air Canada Jazz operate more non-stop flights within Canada and to the United States than any other airline. Within Canada, the carriers operate more than 1,000 non-stop flights per day on 131 routes to and from 63 airports. Between Canada and the United States, the carriers operate more than 440 non-stop flights per day on 92 routes to and from 55 U.S. and seven Canadian destinations - the most of any carrier between Canada and the United States.

For further information:

For further information: Isabelle Arthur (Montréal), (514) 422-5788;  
Angela Mah (Vancouver), (604) 270-5741; Peter Fitzpatrick (Toronto), (416) 263-5576; [aircanada.com](http://aircanada.com)

---

A STAR ALLIANCE MEMBER

