



AIR CANADA

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Air Canada's Kids' Horizons Program celebrates its fifth anniversary

Donates 30 million Aeroplan miles to children groups
Welcomes new partner Free The Children

MONTREAL, Nov. 6 /CNW Telbec/ - Air Canada Kids' Horizons is celebrating its fifth year of supporting children's charities and non-profit organizations in Canada by donating five million Aeroplan miles to each of its main partners and announcing a new major partner: Free The Children.

"Building on the support of Air Canada employees, volunteers and our customers' generosity, Kids' Horizons has made a difference to the lives of millions of children in Canada and throughout the world," said Montie Brewer, President and Chief Executive Officer of Air Canada. "We welcome our new partner Free The Children and look forward to Kids' Horizons' ongoing support of organizations that promote the well-being of children worldwide."

New partner: Free The Children

Founded in 1995 by 12 year-old Ontario-born Craig Kielburger, Free The Children is the world's largest network of children helping children through education, with more than one million youth around the world focusing on developing educational programmes.

"Air Canada Kids' Horizons has been an incredible corporate partner to Free The Children. It's amazing to see this company bridge the gap between the corporate world and the non-profit sector in such a way that involves youth. They understand that these young people are our next generation of leaders and we are proud to be working with Air Canada Kids' Horizons to help community across North America and the world."

About Kids' Horizons www.aircanada.com/kids

Kids' Horizons, Air Canada's community investment program works in partnership with charities and non-profit organizations to offer effective programs that make a difference in the lives of young Canadians. It is focused on promoting child health, alleviating child poverty and fulfilling the special wishes of sick. Each year it assists over 350 charities and, drawing on the 32 million miles generously donated by customers, its unique hospital transportation program flies children in Canada and abroad for medical treatment unavailable in their communities.

Kids' Horizons six main partners are: The Children's Miracle Network Canada, Breakfast Clubs of Canada, Street Kids International, Starlight Children's Foundation Canada, Dreams Take Flight and the newest partner, Free the Children.

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 34 million customers annually with a fleet consisting of 335 aircraft. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

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