

News Releases

The 2nd Annual Air Canada enRoute Student Film Festival Announces Nominees for this Year's Awards

ET Canada's Rick Campanelli to Host Awards Gala November 5th

as Canwest (ET Canada) Signs on as Broadcast SponsorTORONTO, Oct. 29 /CNW Telbec/ - Air Canada and enRoute Magazine are pleased to announce the six finalists in the 2nd Annual Air Canada enRoute Student Film Festival. Film critic Richard Crouse will host a screening of the nominated short films on November 5th at the Scotiabank Theatre, followed by an Awards ceremony hosted by ET Canada's Rick Campanelli at the Spoke Club in downtown Toronto.

The films are nominated in the categories of Best Student Film, Achievement in Animation, Achievement in Direction, Achievement in Cinematography and the People's Choice Award. The winner of the Best Student Film Award will take home a Brand new 2009 Ford Focus vehicle plus an all-inclusive Air Canada trip for two to the Palm Springs International Film Festival. Achievement Award winners will also be going to Palm Springs, and the Cineplex People's Choice Award Winner will take home a \$5000 cash prize.

The 2008 Air Canada enRoute Student Film Festival Nominees are:

Brandon Cronenberg & Jonathan Hodgson, Ryerson University for their film Broken Tulips

Benjamin Schuetze, Emily Carr Institute of Art + Design for his film Damien and Ende

Jacquelyn Mills, Concordia University for her film For Wendy

Eva Cvijanovic, Concordia University for her film Play

Adam Brown, Ryerson University, for his film Starsearcher

Sarah Quinn & Sebastien Rist, Concordia University for their film This Little Piggy

Canada's #1 entertainment news magazine ET Canada will go behind the scenes with Co-Host Rick Campanelli offering fans exclusive access inside the awards venue. Hot off the heels of the Toronto and Vancouver International Film Festivals, ET Canada continues to bring viewers one step closer to the most buzzed about films and their stars. Jury members in attendance will be Wendy Crewson, Arsinée Khanjian, Canadian Film Directors Patricia Rozema, Rob Stewart and Toronto International Film Festival CEO Noah Cowan. "We're excited to be apart of a festival that supports Canadian student filmmakers and provides a forum for them to share their work in such a rich and interactive environment," said Tamara Simoneau, Sr. Executive Producer, ET Canada. The screening of the nominated films will take place in Cinema 13, at the Scotiabank Theatre, 259 Richmond Street West, from 7:00pm until 8:00pm. It is free and open to the public. The nominated films can be viewed online at www.enroutefilm.com.

Entertainment Tonight Canada is the country's pre-eminent source for entertainment and celebrity news. Over a half a million loyal viewers tune in nationally each night for ET Canada's in-depth celebrity profiles, breaking news coverage, and behind-the-scenes exclusives. Together with Entertainment Tonight, this "power-hour" is the number one entertainment news authority for Canadians. ET Canada is produced by Canwest for Global Television in association with Paramount Domestic Television. Tamara Simoneau is Senior Executive Producer. Visit us online at www.etcanada.com. ET Canada airs Monday to Friday on Global Television at 7pm ET/7:30pm PT.

enRoute, Air Canada's in-flight magazine, celebrates Canadian achievement in film, music, design and cultural innovation. The monthly magazine has received numerous awards including Best Travel Magazine at the 2007 North American Travel Journalists' Association Awards. Every month enRoute profiles the student films being showcased inflight.

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 33 million customers annually with a fleet consisting of 335 aircraft. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

For further information:

For further information: Marsha Mowers, Vision/Co, (416) 341-2474, x270, <u>marsham@visioncompanies.com</u>; Isabelle Arthur, Manager Media Relations, Quebec and Eastern Canada Communications, Air Canada, (514) 422-5788, isabelle.arthur@aircanada.ca

