

News Releases

## Air Canada reports August traffic

MONTREAL, Sept. 4 /CNW Telbec/ - For the month of August, Air Canada today reported a load factor of 84.4 per cent on a consolidated basis with Jazz, versus 83.8 per cent in August 2007, an increase of 0.6 percentage points. System traffic decreased 1.5 per cent on a capacity decrease of 2.2 per cent system wide.

The mainline carrier flew 0.8 per cent fewer revenue passenger miles (RPMs) in August 2008 than in August 2007, according to preliminary traffic figures. Capacity decreased by 2.0 per cent, resulting in a load factor of 85.4 per cent, a record for the month, compared to 84.4 per cent in August 2007; an increase of 1.0 percentage point.

Jazz, from which Air Canada purchases regional capacity, flew 9.2 per cent fewer RPMs in August 2008 than in August 2007, according to preliminary traffic figures. Capacity decreased by 4.1 per cent, resulting in a load factor of 73.2 per cent, compared to 77.3 per cent in August 2007; a decrease of 4.1 percentage points.

"At 85.4 per cent, Air Canada mainline recorded a record load factor for the month of August," said Montie Brewer, President and Chief Executive Officer. "Demand in North America, as expected, continues to soften as the industry adjusts fares to reflect the ongoing impact of high fuel prices. However, through prudent capacity management we were successful in adjusting operations effectively. I am especially proud of our employees who once again exceeded both On-Time Performance and Customer Satisfaction objectives for the month as they worked hard to earn the loyalty of our customers during the peak summer travel season."

## CAUTION REGARDING FORWARD-LOOKING INFORMATION

This disclosure may include forward-looking statements within the meaning of applicable securities laws. Forward-looking statements are based on assumptions, are subject to important risks and uncertainties and cannot be relied upon due to, amongst other things, changing external factors and general uncertainties of the business. Results indicated in forward-looking statements may differ materially from actual results due to a number of factors, including without limitation, energy prices, general industry, market and economic conditions, currency exchange and interest rates, competition, war, terrorist acts, epidemic diseases, insurance issues and costs, changes in demand due to the seasonal nature of the business, the ability to reduce operating costs, employee and labour relations, pension issues, supply issues, changes in laws, regulatory developments or proceedings, pending and future litigation and actions by third parties, as well as the factors (including assumptions) identified in Air Canada's public disclosure file and accessible through SEDAR at  $\underline{www.sedar.com}.$  Any forward-looking statements contained in this disclosure represent Air Canada's expectations as of the date of this disclosure and are subject to change after such date. Air Canada disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required under applicable securities regulations.

AIR CANADA MAINLINE
(Includes letz & Tier 3)

(includes jetz & rier 5)
AUGUST YEAR-TO-DATE
2008 2007 Change 2008 2007 Change
Traffic (RPMs millions) 4,805 4,844 -0.8% 32,577 31,819 +2.4%
Capacity (ASMs millions) 5,624 5,739 -2.0% 39,308 38,547 +2.0%
Load Factor 85.4% 84.4% +1.0 pts 82.9% 82.5% +0.4 pts
RPMs 1,447 1,475 -1.9% 9,185 8,971 +2.4%  Canada ASMs 1,757 1,746 +0.6% 11,246 10,894 +3.2%
Load Factor 82.4% 84.5% -2.1 pts 81.7% 82.3% -0.6 pts
RPMs 587 650 -9.7% 4,896 5,215 -6.1% U.S.
Trans- ASMs 718 782 -8.2% 6,149 6,536 -5.9% border
Load Factor 81.8% 83.1% -1.3 pts 79.6% 79.8% -0.2 pts
RPMs 1,402 1,416 -1.0% 8,633 8,548 +1.0%

, .c.a.ıı.ıC	: ASMs 1,553 1,675 -7.3% 10,116 10,090 +0.3%
Ī	.oad Factor 90.3% 84.5% +5.8 pts 85.3% 84.7% +0.6 pts
	RPMs 929 963 -3.5% 5,980 5,930 +0.8% 
	 .oad
	Factor 86.3% 85.5% +0.8 pts 84.8% 84.2% +0.6 pts
	RPMs 440 340 +29.4% 3,883 3,155 +23.1%
Latin Americ	ca ASMs 520 410 +26.8% 4,748 3,982 +19.2%
L	oad
	Factor 84.6% 82.9% +1.7 pts 81.8% 79.2% +2.6 pts
	AIR CANADA'S REGIONAL CAPACITY PROVIDER
	(JAZZ)
	AUGUST YEAR-TO-DATE
	2008 2007 Change 2008 2007 Change
	millions) 374 412 -9.2% 2,830 2,883 -1.8%
Capacit	
	millions) 511 533 -4.1% 3,851 3,855 -0.1%
	actor 73.2% 77.3% -4.1 pts 73.5% 74.8% -1.3 pts
F	RPMs 268 315 -14.9% 2,077 2,162 -3.9%
	a ASMs 348 399 -12.8% 2,713 2,807 -3.3%
-	Factor 77.0% 78.9% -1.9 pts 76.6% 77.0% -0.4 pts
	RPMs 106 97 +9.3% 753 721 +4.4%
U.S. ·	
	ASMs 163 134 +21.6% 1,138 1,048 +8.6%
	Factor 65.0% 72.4% -7.4 pts 66.2% 68.8% -2.6 pts
	COMBINED
	(AIR CANADA MAINLINE AND JAZZ)
	AUGUST YEAR-TO-DATE
	2008 2007 Change 2008 2007 Change
Traffic	millions) 5,179 5,256 -1.5% 35,407 34,702 +2.0%
Capacit	ry millions) 6,135 6,272 -2.2% 43,159 42,402 +1.8%
	actor 84.4% 83.8% +0.6 pts 82.0% 81.8% +0.2 pts
	RPMs 1,715 1,790 -4.2% 11,262 11,133 +1.2%
	ASMS 2,105 2,145 -1.9% 13,959 13,701 +1.9%
	 oad
Canada  L	
Canada  L I	Factor 81.5% 83.4% -1.9 pts 80.7% 81.3% -0.6 pts
Canada  L I  R	Factor 81.5% 83.4% -1.9 pts 80.7% 81.3% -0.6 pts RPMs 693 747 -7.2% 5,649 5,936 -4.8%
Canada L I  R U.S.	Factor 81.5% 83.4% -1.9 pts 80.7% 81.3% -0.6 pts
Canada L I 	ASMs 881 916 -3.8% 7,287 7,584 -3.9%
Canada L I 	Factor 81.5% 83.4% -1.9 pts 80.7% 81.3% -0.6 pts  RPMs 693 747 -7.2% 5,649 5,936 -4.8%  ASMs 881 916 -3.8% 7,287 7,584 -3.9%  .oad Factor 78.7% 81.6% -2.9 pts 77.5% 78.3% -0.8 pts
Canada L I I I I I I I I I I I I I I I I I I	ASMs 881 916 -3.8% 7,287 7,584 -3.9%

Load 

For further information:

For further information: Isabelle Arthur (Montréal), (514) 422-5788; Peter Fitzpatrick (Toronto), (416) 263-5576; Angela Mah (Vancouver), (604) 270-5741; Internet: aircanada.com

## A STAR ALLIANCE MEMBER 💸