

News Releases

Air Canada reports July traffic - Load Factor of 83.0 per cent, matching July 2005 record

MONTREAL, Aug. 8 /CNW Telbec/ - For the month of July, Air Canada today reported a load factor of 83.0 per cent on a consolidated basis with Jazz, matching a July 2005 record, versus 81.8 per cent in July 2007, an increase of 1.2 percentage points. System traffic decreased 0.6 per cent on a capacity decrease of 2.0 per cent system wide.

The mainline carrier flew 0.1 per cent fewer revenue passenger miles (RPMs) in July 2008 than in July 2007, according to preliminary traffic figures. Capacity decreased by 1.8 per cent, resulting in a load factor of 84.0 per cent for the month compared to 82.5 per cent in July 2007; an increase of 1.5 percentage points.

Jazz, from which Air Canada purchases regional capacity, flew 7.1 per cent fewer RPMs in July 2008 than in July 2007, according to preliminary traffic figures. Capacity decreased by 4.3 per cent, resulting in a load factor of 72.1 per cent, compared to 74.2 per cent in July 2007; a decrease of 2.1 percentage points.

"With a load factor of 83 per cent for the month of July, Air Canada matched a previous record for the month set in July 2005," said Montie Brewer, President and Chief Executive Officer. "As expected, demand in North America has softened somewhat as the industry adjusts fares to reflect record prices for fuel. Demand on U.S. transborder routes was also impacted by the weakness in the U.S. economy. However, through prudent capacity management, we adjusted operations effectively. I am especially proud of our employees who again exceeded On-Time Performance and Customer Satisfaction objectives for the month as they work hard to earn the loyalty of our customers."

CAUTION REGARDING FORWARD-LOOKING INFORMATION

This disclosure may include forward-looking statements within the meaning of applicable securities laws. Forward-looking statements are based on assumptions, are subject to important risks and uncertainties and cannot be relied upon due to, amongst other things, changing external factors and general uncertainties of the business. Results indicated in forward-looking statements may differ materially from actual results due to a number of factors, including without limitation, energy prices, general industry, market and economic conditions, currency exchange and interest rates, competition, war, terrorist acts, epidemic diseases, insurance issues and costs, changes in demand due to the seasonal nature of the business, the ability to reduce operating costs, employee and labour relations, pension issues, supply issues, changes in laws, regulatory developments or proceedings, pending and future litigation and actions by third parties, as well as the factors (including assumptions) identified in Air Canada's public disclosure file and accessible through SEDAR at www.sedar.com. Any forward-looking statements contained in this disclosure represent Air Canada's expectations as of the date of this disclosure and are subject to change after such date. Air Canada disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required under applicable securities regulations.

AIR CANADA MAINLINE (Includes Jetz & Tier 3)

JULY Year-To-Date
2008 2007 Change 2008 2007 Change
Traffic (RPMs millions) 4,653 4,656 -0.1% 27,772 26,975 +3.0%
Capacity (ASMs millions) 5,539 5,642 -1.8% 33,684 32,808 +2.7%
Load Factor 84.0% 82.5% +1.5 pts 82.4% 82.2% +0.2 pts
RPMs 1,343 1,365 -1.6% 7,740 7,497 +3.2% Canada ASMs 1,686 1,689 -0.2% 9,489 9,147 +3.7%
Load Factor 79.7% 80.8% -1.1 pts 81.6% 82.0% -0.4 pts
RPMS 573 639 -10.3% 4,308 4,565 -5.6%
Trans- ASMs 716 784 -8.7% 5,431 5,755 -5.6% border
Load Factor 80.0% 81.5% -1.5 pts 79.3% 79.3% 0.0 pts

RPMs 1,374 1,369 +0.4% 7,231 7,131 +1.4%
Atlantic ASMs 1,551 1,626 -4.6% 8,563 8,415 +1.8%
Load Factor 88.6% 84.2% +4.4 pts 84.4% 84.7% -0.3 pts
RPMs 917 924 -0.8% 5,050 4,967 +1.7%
Pacific ASMs 1,075 1,127 -4.6% 5,973 5,919 +0.9%
Load
Factor 85.3% 82.0% +3.3 pts 84.5% 83.9% +0.6 pts
RPMs 446 359 +24.2% 3,443 2,815 +22.3% Latin
Latin
& Other
Factor 87.3% 86.3% +1.0 pts 81.4% 78.8% +2.6 pts
AIR CANADA'S REGIONAL CAPACITY PROVIDER
(JAZZ)
JULY Year-To-Date
2008 2007 Change 2008 2007 Change
Traffic (RPMs millions) 367 395 -7.1% 2,456 2,470 -0.6%
Capacity (ASMs millions) 509 532 -4.3% 3,340 3,322 +0.5%
Load Factor 72.1% 74.2% -2.1 pts 73.5% 74.4% -0.9 pts
RPMs 261 297 -12.1% 1,808 1,846 -2.1%
Canada ASMs 347 394 -11.9% 2,365 2,409 -1.8%
Load
Factor 75.2% 75.4% -0.2 pts 76.4% 76.6% -0.2 pts
RPMs 106 98 +8.2% 648 624 +3.8%
U.S.
Trans- ASMs 162 138 +17.4% 975 913 +6.8% border
Load Factor 65.4% 71.0% -5.6 pts 66.5% 68.3% -1.8 pts
COMBINED
(AIR CANADA MAINLINE AND JAZZ)
JULY Year-To-Date
2008 2007 Change 2008 2007 Change
Traffic (RPMs millions) 5,020 5,051 -0.6% 30,228 29,445 +2.7%
Capacity
(ASMs millions) 6,048 6,174 -2.0% 37,024 36,130 +2.5%
Load Factor 83.0% 81.8% +1.2 pts 81.6% 81.5% +0.1 pts
RPMs 1,604 1,662 -3.5% 9,548 9,343 +2.2%
Canada ASMs 2,033 2,083 -2.4% 11,854 11,556 +2.6%
Load
Factor 78.9% 79.8% -0.9 pts 80.5% 80.8% -0.3 pts
RPMs 679 737 -7.9% 4,956 5,189 -4.5%
Trans- ASMs 878 922 -4.8% 6,406 6,668 -3.9% border
Load Factor 77.3% 79.9% -2.6 pts 77.4% 77.8% -0.4 pts

RPMs 2,737 2,652 +3.2% 15,724 14,913 +5.4% Interna- ----tional ASMs 3,137 3,169 -1.0% 18,764 17,906 +4.8% Factor 87.2% 83.7% +3.5 pts 83.8% 83.3% +0.5 pts ----%SEDAR: 00001324EF

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