



AIR CANADA

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Air Canada helps spellers soar

Canada's top spellers prepare for take-off courtesy of exclusive air-travel partner Air Canada

WINNIPEG, April 16 /CNW/ - Having spent the last few weeks gearing up for the fourth annual CanWest CanSpell National Spelling Bee, the country's top spellers have made their descent into Ottawa-Gatineau for three days of sight-seeing, celebrating - and of course, spelling - courtesy of Air Canada.

The exclusive air-travel partner of CanWest CanSpell since the program's inception, Air Canada provides each one of the country's best spellers and their accompanying parent/chaperone with airfare to Ottawa for the CanWest CanSpell National Spelling Bee, as well as complimentary travel to Washington, D.C. to participate in Scripps' Bee Week later in May.

"Air Canada believes in celebrating the knowledge, competitive skills and sportsmanship of young Canadians who put their talents to the test through the CanSpell program," says Duncan Dee, Executive Vice President, Customer Experience & Chief Administrative Officer.

"In addition this year, in order to reduce environmental impact, Air Canada pledges to offset the carbon emissions for each CanSpell participant and chaperone with donations to Zerofootprint, a not-for-profit organization that operates carbon offset programs," said Mr. Dee.

About Canwest:

Canwest Global Communications Corp. (www.canwest.com), (TSX: CGS and CGS.A) an international media company, is Canada's largest media company. In addition to owning the Global Television Network, Canwest is Canada's largest publisher of paid English language daily newspapers and owns, operates and/or holds substantial interests in conventional television, out-of-home advertising, specialty cable channels, web sites and radio stations and networks in Canada, Australia, Turkey, Indonesia, Singapore, the United Kingdom and the United States.

About Air Canada:

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 33 million customers annually with a fleet consisting of 340 aircraft. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

For further information:

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