



AIR CANADA

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The sun will be hotter this summer than ever with Air Canada and Air Canada Vacations

MONTREAL, March 10 /CNW Telbec/ - The sun will be hotter than ever this summer as Air Canada and Air Canada Vacations offer even more non-stop flights to popular holiday resort destinations. Three new destinations will be available to choose from this summer: Ixtapa/Zihuatanejo, Mexico; Santa Clara, Cuba; and Turks & Caicos. Additional flights have also been added to several popular holiday destinations in Cuba, Mexico, Jamaica, Hawaii and St. Lucia. Air Canada customers may purchase Air Canada Vacations' all-inclusive holiday packages directly through www.aircanadavacations.com or by contacting travel agents in Canada.

"Summer vacations relaxing by the beach and ocean make wonderful memories, and we are delighted to bring more opportunities for Canadians to experience summer under the warmth of the Mexican, Caribbean or Hawaiian sun," said Ben Smith, Air Canada's Executive Vice President & Chief Commercial Officer. "We are offering 65% more capacity this summer over last, and Air Canada is growing services to leisure destinations to meet travel demand."

"There truly is something for everyone under the sun this summer," said Air Canada Vacations President and CEO, Zeina Gedeon. "With hundreds of resorts in some 50 destinations and over 350 Air Canada flights every week, exciting escapes are at your fingertips. Our best advice: make sure to book early and secure your spot on the summer trip you want most."

Highlights of new and additional summer services to sun holiday destinations include:

Toronto-Turks & Caicos - Air Canada flights depart every Saturday to this new summer destination starting April 5. All flights are operated onboard 93-seat Embraer E190 aircraft, offering a choice of Executive Class or Economy service, and featuring the carrier's personal entertainment system at every seat.

Toronto-Holguin, Cuba - Air Canada flights continue year-round, departing every Saturday starting April 5. All flights are operated onboard 120-seat Airbus A319 aircraft, offering a choice of Executive Class or Economy service, and featuring the carrier's personal entertainment system at every seat.

Toronto-Varadero, Cuba - Air Canada service will increase to twice weekly this summer, with flights on Saturdays and Sundays flight, beginning April 5. All flights are operated onboard 120-seat Airbus A319 aircraft, offering a choice of Executive Class or Economy service, and featuring the carrier's personal entertainment system at every seat.

Toronto-St. Lucia - Air Canada service will increase to twice weekly, with flights on Sundays and Mondays, beginning May 4. All flights are operated onboard 120-seat Airbus A319 aircraft, offering a choice of Executive Class or Economy service, and featuring the carrier's personal entertainment system at every seat.

Montreal-Santa Clara, Cuba - Air Canada flights depart every Saturday to this new summer destination starting April 12. All flights are operated onboard 120-seat Airbus A319 aircraft, offering a choice of Executive Class or Economy service, and featuring the carrier's personal entertainment system at every seat.

Montreal-Montego Bay, Jamaica - Air Canada flights continue year-round, departing every Saturday starting April 5. All flights are operated onboard 120-seat Airbus A319 aircraft offering a choice of Executive Class or Economy service, and featuring the carrier's personal entertainment system at every seat.

Vancouver-Ixtapa/Zihuatanejo, Mexico - Air Canada flights depart every Saturday to this new summer destination starting April 5. All flights are operated onboard 140-seat Airbus A320 aircraft, offering a choice of Executive Class or Economy service, and featuring the carrier's personal entertainment system at every seat.

Vancouver-Cancun, Mexico - Air Canada flights continue year-round, departing every Saturday starting May 3. All flights are operated onboard 207-seat Boeing 767-200 aircraft, offering a choice of Executive Class or Economy service.

Vancouver-Maui - Air Canada service will increase to twice weekly, with flights on Saturdays and Wednesdays, beginning May 7. All flights are operated onboard 207-seat Boeing 767-200 aircraft, offering a choice of Executive Class or Economy service.

For Air & Hotel packages booked by March 31, 2008, Air Canada Vacations is offering extra special early booking discounts ranging from \$200-\$500 per couple (\$100-\$250 per traveler) on top of hotelier early booking bonuses. The offer applies to departures May 1, 2008 through October 31, 2008. Savings vary by destination. See www.aircanadavacations.com for details.

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves more than 32 million customers annually with a fleet consisting of more than 340 aircraft. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

Air Canada Vacations is a leading holiday provider with over 25 years experience delivering leisure and cruise packages as well as excursions and tours to more and more Canadians every year. Packages include a combination of roundtrip airfare aboard Air Canada, quality hotel accommodation, Aeroplan(R) Miles and more.

For further information:

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