

News Releases

Air Canada launches 'Spring Getaway Pass' to fly as much as you want with super savings; plus bonus offer trip to Shanghai, Paris or London for \$150

MONTREAL, Feb. 21 /CNW Telbec/ - Air Canada today launched a special Flight Pass promotion offering attractive savings with the freedom of unlimited travel this spring to destinations across Canada and between Canada and the United States. Available now for purchase in Canada and the U.S. until March 20, 2008, Air Canada's 'Spring Getaway Pass' is offered in single-traveller or two-traveller options. The 'Spring Getaway Pass' provides unlimited flying on Tuesdays, Saturdays and Sundays, within a choice of three North American geographic travel zones, during either a one or two month travel period this spring (April 1 to April 29, 2008, or April 1 to June 1, 2008, respectively.)

Priced starting as low as \$549 per month (CAD or USD, plus GST) for a single-traveller pass, Air Canada's 'Spring Getaway Pass' includes all applicable airport fees and charges, complimentary seat selection and a set amount of Aeroplan non status miles based on geographic zone and travel period purchased.

As a special bonus offer, customers who purchase a two-month Flight Pass option are eligible to purchase an International Sample Pass valid for a round trip flight to Shanghai, Paris or London for only \$150 (CAD or USD), including all applicable airport fees and charges. This special offer is available for purchase until April 1, 2008 for travel any day of the week during the month of April 2008, subject to seat availability.

"Our 'Spring Getaway Pass' is a great opportunity for Canadians and Americans to sample the freedom of pre-paid unlimited travel that Air Canada's Flight Passes provide," said Charles McKee, Vice President, Marketing, "With this 'Spring Getaway Pass,' including a special bonus offer of flights to China and Europe, we're encouraging even more customers to experience the value, flexibility and convenience that come with travelling on Air Canada's Flight Passes."

Choice of Three North American Geographic Zones

Air Canada's 'Spring Getaway Pass' is valid for travel from the more than 120 destinations in Canada and the United States the carrier serves, with three geographic travel zones to choose from:

Eastern Zone (within eastern Canada including Manitoba, and between eastern Canada and the eastern U.S.), Western Zone (within western Canada including Manitoba, and between western Canada and the western U.S., excluding Hawaii and Alaska),

North America Zone (excludes Mexico, Hawaii, Alaska and Caribbean).

Choice of Two Travel Periods

Air Canada's 'Spring Getaway Pass' can be purchased for unlimited travel on Tuesdays, Saturdays and Sundays for either a one-month period from April 1, 2008 to April 29, 2008 inclusive, or a two-month period from April 1, 2008 to June 1, 2008 inclusive.

Learn more about how to select and use Air Canada's Flight Passes at <u>www.aircanada.com</u>.

About Air Canada

.....

Air Canada and Air Canada Jazz operate more non-stop flights within Canada and to the United States than any other airline. Within Canada, the carriers operate more than 1,000 non-stop flights per day on 131 routes to and from 63 airports. Between Canada and the United States, the carriers operate more than 440 non-stop fights per day on 92 routes to and from 55 U.S. and seven Canadian destinations - the most of any carrier between Canada and the United States.

Air Canada was ranked in 2007 as the "Best Airline in North America" for the second time in three years in an independent passenger survey of 14 million air travellers conducted by Skytrax. In addition, Air Canada was recently voted 'Best Airline in North America' and 'Best Airline in Canada' by the readers of Global Traveler magazine, and 'Best Business Class to Canada' by the readers of Business Traveler magazine. In 2007, Air Canada was recognized by the editors of Air Transport World as the airline industry leader in market innovation, specifically Air Canada's success in implementing an innovative and transparent pricing structure, its effectiveness in using online technology to meet consumers' needs and its fleet-wide renewal with a consistent, market-leading onboard product among North American airlines. For further information: Isabelle Arthur, (Montréal) (514) 422-5788; Angela Mah (Vancouver), (604) 270-5741; Peter Fitzpatrick (Toronto), (416) 263-5576; aircanada.com

