



AIR CANADA

[News Releases](#)

Air Canada offers attractive savings to fly as much as you want with the 'Winter Getaway Pass'

MONTREAL, Oct. 30 /CNW Telbec/ - Air Canada launched today a special Flight Pass promotion offering attractive savings with the freedom of unlimited travel this winter to destinations across Canada and between Canada and the U.S. On sale now until December 2, 2007, Air Canada's 'Winter Getaway Pass' is offered as a single traveller or two traveller pass, for unlimited flying on Tuesdays, Saturdays and Sundays with choices of three North American geographic travel zones, and a choice of either a one or two month travel period this winter season. Priced starting as low as \$529 plus GST for a single traveller one month pass, the 'Winter Getaway Pass' includes all applicable airport fees and charges, complimentary seat selection and a set amount of Aeroplan non status miles based on geographic zone and travel period purchased. The two-traveller "Winter Getaway Pass" offers even further value with a 10% discount compared to purchasing two single travel passes.

"Our 'Winter Getaway Pass' is a great opportunity for Canadians to sample the freedom of unlimited travel while exploring North America themselves or with a companion at a very good price," said Charles McKee, Vice President, Marketing. "Since Air Canada introduced Flight Passes more than three years ago, we have seen their popularity increase significantly with more and more repeat purchases. We are offering the "Winter Getaway Pass" to encourage even more customers to experience the value, flexibility and convenience that come with travelling on Air Canada's Flight Passes."

Customers can learn more about how to select and use Flight Passes by taking the interactive virtual tour "What's a Flight Pass?" at [aircanada.com: http://www.aircanada.com/demos/flightpass/consumer/onlinetour_en.htm](http://www.aircanada.com/demos/flightpass/consumer/onlinetour_en.htm)

Choices of Three North American Geographic Zones

Air Canada's 'Winter Getaway Pass' is valid for travel from all 67 destinations in Canada the carrier serves, with three geographic travel zones to choose from:

Eastern Zone (within eastern Canada including Manitoba, or between eastern Canada and the eastern US),

Western Zone (within western Canada including Manitoba, or between western Canada and the western US, excluding Hawaii and Alaska),

North America Zone (excludes Mexico, Hawaii, Alaska and Caribbean).

Choices of Two Travel Periods

Air Canada's 'Winter Getaway Pass' can be purchased for unlimited travel on Tuesdays, Saturdays and Sundays for either a one-month period from January 8, 2008 to February 5, 2008 inclusive, or a two-month period from January 8, 2008 to March 4, 2008 inclusive.

About Air Canada

Air Canada was ranked in 2007 as the "Best Airline in North America" for the second time in three years in an independent passenger survey of 14 million air travellers conducted by Skytrax. In addition, Air Canada was recently voted 'Best Airline in North America' and 'Best Airline in Canada' by the readers of Global Traveler magazine, and 'Best Business Class to Canada' by the readers of Business Traveler magazine. In 2007, Air Canada was recognized by the editors of Air Transport World as the airline industry leader in market innovation, specifically Air Canada's success in implementing an innovative and transparent pricing structure, its effectiveness in using online technology to meet consumers' needs and its fleet-wide renewal with a consistent, market-leading onboard product among North American airlines.

Air Canada and Air Canada Jazz operate more non-stop flights within Canada and to the United States than any other airline. Within Canada, the carriers operate around 960 non-stop flights per day on 131 routes to and from 67 airports. Between Canada and the United States, the carriers operate more than 390 non-stop flights per day on 89 routes to and from 51 U.S. and seven Canadian destinations.

For further information:

For further information: Isabelle Arthur (Montréal), (514) 422-5788;
Angela Mah (Vancouver), (604) 270-5741; Peter Fitzpatrick (Toronto), (416) 263-5576; Internet: aircanada.com

A STAR ALLIANCE MEMBER



