



# AIR CANADA

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# Air Canada gives five million Aeroplan miles to children's groups

Kids' Horizons celebrates four years of helping children

TORONTO, Oct. 3 /CNW Telbec/ - Air Canada Kids' Horizons is celebrating its fourth year of supporting children's charities and non-profit organizations in Canada by donating one million Aeroplan miles each to five groups that promote children's health, fight poverty among young people and grant special wishes.

"People at Air Canada enjoy both the challenges and satisfaction of running an airline. However, our challenges pale compared to those faced by ill or disadvantaged children and for this reason many of the most satisfying moments at Air Canada come from supporting organizations that make a positive difference in children's lives," said Montie Brewer, President and Chief Executive Officer of Air Canada. "While Air Canada itself is a community of caring people, we are also part of the broader community. We are very pleased to be in a position to be able to help young people deal with health and poverty issues or simply bring them respite and happy lasting memories by granting their wish to fly off to special places."

To celebrate the fourth anniversary of Kids' Horizons, Air Canada will donate to five key partner charities and non-profit organizations a total of five million Aeroplan miles, the equivalent of 150 trips. The partners are: The Children's Miracle Network Canada, Breakfast Clubs of Canada, Street Kids International, Starlight Starbright Children's Foundation Canada and Dreams Take Flight.

Representatives from each group will receive their organization's one million Aeroplan miles at a musical celebration in Toronto on October 3, 2007. The event will take place at The Audio Recording Academy. Afterward, a piano donated by Air Canada for use by performers during the evening will be auctioned on Ebay with proceeds going to The Hospital for Sick Children in Toronto.

Kids' Horizons, Air Canada's community investment program, works through partnerships with charities and non-profit organizations on causes and events in three main areas: children and youth health, alleviating child poverty, and child wish granting. The program offers complimentary flights (through promotional passes and Aeroplan miles) on Air Canada and Air Canada Jazz for travel by the charities or their beneficiaries, or to help with fundraising initiatives. Kids' Horizons also provides complimentary passes to local or grass roots organizations throughout Canada. In 2006, Kids' Horizons supported over 350 organizations and hundreds of charitable fundraising events in cities served by Air Canada and Air Canada Jazz.

All requests for support should be submitted online at [www.aircanada.com/kids](http://www.aircanada.com/kids). This allows Kids' Horizons to receive all necessary information to conduct a proper evaluation and to ensure that the organization's request falls within the focus of the program.

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 34 million customers annually with a fleet consisting of 335 aircraft. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

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