



AIR CANADA

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Air Canada introduces Flight Pass to Hong Kong and China with savings of up to 40%; Plus special introductory bonus flights

MONTREAL, Sept. 20 /CNW Telbec/ - Air Canada today introduced a multi-trip Flight Pass to Hong Kong and China, expanding the reach of its popular Flight Passes for the first time to Asia. With the introduction of Air Canada's 'Hong Kong and China Pass,' customers will now be able to save up to 40 per cent off regular economy fares by pre-purchasing six one way trips (three round trips) valid up to one year for travel to Hong Kong, Beijing and Shanghai, from anywhere Air Canada and Jazz fly in Canada.

To promote its new 'Hong Kong and China Pass,' Air Canada is offering special introductory prices until October 25, 2007 starting at \$2,548 from Western Canada (\$425 per one way trip including all taxes and charges) and \$3,598 from Eastern Canada (\$600 per one way trip including all taxes and charges). In addition, for purchase through October 25, customers will receive a complimentary bonus pass valid for two one way trips anywhere Air Canada flies within Canada or between Canada and the continental United States.

"We're very excited to launch our first Flight Pass to Asia, giving our customers the freedom to travel with exceptional savings to three of our fastest growing Asian destinations," said Charles McKee, Vice President Marketing. "With six daily non-stop flights to Hong Kong, Beijing and Shanghai, via Toronto and Vancouver, there's never been a better time to experience the great value and price predictability that Air Canada's Flight Passes provide."

By pre-purchasing air travel in bulk, Air Canada's Flight Pass holders benefit from significant savings, a single pre-payment valid for future air travel up to one year and the convenience to manage their bookings online. Moreover, pass prices include airport fees and surcharges.

Air Canada operates twice daily non-stop flights each to Hong Kong, Beijing and Shanghai for a total of six non-stop flights per day - the most of any airline. Air Canada customers now enjoy new Boeing 777 service on the Toronto-Hong Kong and Toronto-Beijing routes, and beginning this fall on Toronto-Shanghai flights, featuring the carrier's new in-flight product with personal on-demand seat back entertainment at each seat, standard 110V power outlets at arms reach of all customers, and lie-flat beds in Executive First. Air Canada is the only North American airline to offer first-class comfort of lie-flat beds in its international business class cabin.

Customers can learn more about how to select and use Flight Passes by taking the interactive virtual tour "What's a Flight Pass?" at [aircanada.com](http://www.aircanada.com/demos/flightpass/consumer/onlinetour_en.htm): http://www.aircanada.com/demos/flightpass/consumer/onlinetour_en.htm

A Choice of Two Geographic Zones

Air Canada's 'Hong Kong and China Pass' is valid for travel from all 67 destinations in Canada the carrier serves, within two geographic zones to choose from: Western Canada (British Columbia, Alberta, Saskatchewan, Manitoba, Yukon and Northwest Territories); and Eastern Canada (Ontario, Quebec, New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland & Labrador).

Online Convenience

Convenient online access through the customer's personalized Flight Pass at aircanada.com provides an easy and quick way to book travel up to one hour before departure, make changes and access account information on remaining travel credits. To purchase Air Canada's 'Hong Kong and China Pass,' customers or their travel agent simply visit the aircanada.com, click on 'Discover our Flight Passes' on the home page, and enter their Aeroplan membership number and personal identification number.

Frequent Flyer Rewards

Air Canada's 'Hong Kong and China Pass' provides customers 100 per cent Aeroplan Status Mile accumulation on international Toronto/Vancouver-Asia flights and 25 per cent non-status mileage accumulation on connecting domestic Canada flights. As Air Canada is a member of Star Alliance, Aeroplan Miles are redeemable on all Star Alliance partner carriers.

About Air Canada

Air Canada was ranked in 2007 as the "Best Airline in North America" for the second time in three years in a independent passenger survey of 14 million air travellers conducted by Skytrax. In addition, Air Canada was recently voted 'Best Airline in North America' and 'Best Airline in Canada' by the readers of Global Traveler magazine, and 'Best Business Class to Canada' by the readers of Business Traveler magazine. In 2007, Air Canada was recognized by the editors of Air Transport World as the airline industry leader in market

innovation, specifically Air Canada's success in implementing an innovative and transparent pricing structure, its effectiveness in using online technology to meet consumers' needs and its fleet-wide renewal with a consistent, market-leading onboard product among North American airlines.

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 32 million customers annually with a fleet consisting of 335 aircraft. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

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